

16TH ANNUAL BULL SALE



1:00 PM ET **MARCH 14 2026**



Clare, Michigan - JC Simmentals Sale Facility

BREED LEADING GENETICS AT SENSIBLE PRICES

WELCOME TO THE SALE

Dear Cattle Enthusiasts, Friends & Neighbors,

On behalf of the GLBC family, we welcome you to the 16th Annual GLBC Bull Sale. We first want to thank all new customers and loyal customers for your interest and continued support. We truly appreciate your investment in our program and the time we spend with all of you. 2026 is proving that the excitement and record prices will continue to be here for quite some time. As we continue to see the lowest number of cattle in 70 plus years, the demand for cattle that are born easily, wean off heavy, and provide an end product efficiently, is at an all time high. One of our many goals at GLBC is to continue to breed the kind of cattle that consistently meet those demands and bring success to our customers for generations. To help achieve this, we utilize all the tools available to us, both phenotypic and genomic. We send in DNA on every calf born so we have the most accurate genomic enhanced EPDS on every animal. Every bull in the sale has also been run through the RightChoice program provided by Top Genomics and has the appropriate badging in the catalog.

We are coming off a hard winter with temperatures that we have not seen in quite some time. The bulls are developed slowly in big lots, out in the elements, not housed in buildings. We can't be more pleased on how the bulls performed! Our goal is for these bulls to remain athletic, rugged and ready to go to work. We stand behind every bull we sell.

As your Seedstock Provider, we do everything we can to provide you with the most predictable, consistent, cutting-edge genetics that is right for the industry and supported by all the data possible. Every bull in the sale is a product of RightMate. I encourage each one of you to read the page in this catalog that talks about the RightMate Accredited, G+, ACE, ATM definitions. This has been an incredible tool to help bull buyers select the right bull for their program!

We are very proud of this set of bulls and feel it is the strongest and deepest set to date! Customer satisfaction is always a top priority at Great Lakes Beef Connection, if there is anything we can do to help you in your selection process, we are happy to help! Feel free to call and visit anytime!

Sincerely and God Bless,
John, Andy, Brian, Steve, and our families

The Benefits of Buying From Great Lakes Beef Connection:

- Free Feeding until May 1
- BVD-PI Negative
- Fertility Tested
- Sight Unseen Guarantee
- Genomically enhanced EPDs on Every Bull
- Customer Feeder Cattle Marketing Assistance
- Bulls are developed slow
- Rotationally grazed on 80 acres of native grass until the end of November

Sale Day Phones
989-429-2834 || 406-581-7835



The John Miller Family



The Steve Oman Family



The Brian Harris Family



The Andy Salinas Family

Sale broadcast live online
DVAuction
Broadcasting Real-Time Auctions
For more information, see page 26.

Videos available online at
www.dvauction.com
and www.jcsimmentals.com

RightMate
powered by  TOP GENOMICS

Great Lakes Beef Connection bulls have been accredited by RightMate, powered by Top Genomics.
For more information, see page 3.

Schedule of Events

Bulls can be viewed anytime at J/C Simmentals prior to the sale. Call to schedule a visit.

FRIDAY, MARCH 13

All Day Cattle available for viewing

SATURDAY, MARCH 14

8:00 AM Cattle available for viewing

12:00 NOON Complimentary Lunch

1:00 PM SHARP Great Lakes Beef Connection Bull Sale

Sale Staff

AUCTIONEER

Col. Jimmy Lambert 231-920-8263

MARKETING REPRESENTATIVES

Marty Ropp, Allied Genetic Resources 406-581-7835

Corey Wilkins, Allied Genetic Resources 256-590-2487

Jared Murnin, Allied Genetic Resources 406-321-1542

Sale Day Numbers

Marty Ropp 406-581-7835

Corey Wilkins 256-590-2487

John Miller 989-429-2834

Andy Salinas 231-245-6750

Steve Oman 989-429-3600

Brain Harris 517-749-4117

Tom Hook 507-829-5283

Sale Terms and Conditions

All cattle sell under the Terms and Conditions of the American Simmental Association and the American Angus Association. Terms available sale day.

EPDS

All EPDS are the most current BOLT at the time of printing conducted by IGS and the American Simmental Association. Please note that EPDs may change from the time the sale catalog is printed until registration papers are transferred.

Announcements

Announcements made sale day and from the auction block during the sale take precedence over printed material associated with this sale. All persons who attend this sale do so at their own risk, legal or otherwise, for their safety or the behavior of the animals. The owners of Great Lakes Beef Connection, J/C Simmentals and the sales staff assumes no liability for property loss or accident that may occur.

Trucking

Free trucking on all Michigan Bulls. FREE Delivery to central points for the remainder Continental US on gross purchases over \$10,000.

GLBC will feed your bull free until May 1. We recommended that you insure your bull if you leave them. \$100 discount if you take your bull home sale day.

Semen Interest

Sellers are retaining 1/3 semen interest in all bulls selling for under \$20,000.

Sellers are retaining 1/4 semen interest in all bulls selling for over \$20,000.

Selling 100% possession and 100% salvage value.

Insurance

Livestock Insurance will be available sale day and is recommended.

GLBC encourages buyers to purchase insurance on the bulls not immediately delivered. Warranty and guarantee of the bulls will be covered by the breeder of the individual bulls.

16TH ANNUAL BULL SALE

MARCH 14 2026
CLARE, MICHIGAN AT 1:00 PM ET
JC Simmentals Sale Facility

Satisfaction Guaranteed

100% satisfaction guarantee on sight unseen purchases.

Bull Development

We developed the bulls on a high roughage diet for 3.0 pound per day gain in large open lots to ensure adequate exercise. We believe this adequately conditions the bulls for breeding, with sound feet and leg while enabling them to exhibit their gain ratio. We feel this type of development will insure longevity for the new owners.

Herd Health

All cattle sell with proper interstate health papers. All sale cattle have been Vaccinated with IBR,BVD,PI3,Vibro Letpo 5, Pasteurella, 7 way blackleg and poured with Ivomec. All Bulls have been tested BVD-PI Negative. All bulls have been fertility tested, scrotal measurements taken and sell as guaranteed breeders. Our cow herd is tested annually for Johne's Disease and Leukosis.

Airport Information

Bishop International Airport (FNT), Flint, MI

Approximately 75 miles Southeast of sale location

Capital City Airport (LAN), Lansing, MI

Approximately 70 miles South of sale location

MBS International Airport, Freeland, MI

Approximately 45 miles Southeast of sale location

Detroit Metro Airport DTW, Detroit, MI

Approximately 160 miles Southeast of sale location

Accommodations

Doherty Hotel 989-386-3441

604 N McEwan St, Clare, MI 48617

All inclusive. Restaurant, Bar, Pool, Free Breakfast. Call for reservations and mention the Great Lakes Bull Sale for your discount. Only 2 miles from the ranch.

Days Inn 989-386-1111

10318 South Clare Avenue, Clare, MI 48617

Holiday Inn and Suites 989-317-8686

5278 East, W Pickard RD., Mt Pleasant, MI 48858



Marty Ropp 406-581-7835
Corey Wilkins 256-590-2487
Jared Murnin 406-321-1542
www.alliedgeneticresources.com

BREED LEADING GENETICS AT SENSIBLE PRICES

GREAT LAKES BEEF CONNECTION

J/C SIMMENTALS

John & Connie Miller

5075 Clarabella Road, Clare, MI 48617
989-429-2834

Aaron Young, Herdsman

989-630-7941

www.jcsimmentals.com

john@jcsimmentals.com

SALINAS FARMS

Andy & Lynn Salinas

4735 16 Mile Road, Marion, MI 49665
231-245-6750
asalinas509@gmail.com

GREEN VALLEY FARM

Brian Harris

3307 Thorton Hwy, Charlotte, MI 48813
517-749-4117 Cell
bjharris725@gmail.com

S/D SIMMENTALS

Steve & Danielle Oman

6455 Ludington Dr., Lake, MI 48632
989-429-3600 Cell

First Season Breeding Guarantee

Every bull in the sale carries a 100% guarantee and warranty for the first breeding season 90 days from the first turn out date provided the bull is managed for proper and acceptable nutritional and physical health.

In the event a customer has any problem with a bull (health, injury or death) prior to or during the bulls first breeding season, the customer should immediately contact Great Lakes Beef Connection to report the claim.

A veterinarian statement will be required and the bull may be required to be returned if deemed necessary. A replacement bull of mutually agreed upon quality will be provided if available or the customer will be given a credit for the purchase price of the bull less a salvage value of \$1,000, to be used in future sale.

Great Lakes Beef Connection will not be responsible for any settlement amount exceeding the purchase price of the bull.

BREEDING SEASON IS DEFINED AS THE 90 DAY PERIOD FOLLOWING THE FIRST TURN OUT OF THE BULL.

Catalog Codes

BB = Homozygous Black

HB = Heterozygous Black

DB = Double Black

NDR = Non-Diluter Red

PP = Homozygous Polled

HP = Heterozygous Polled

DP = Double Polled

P/S = Polled/Scurred

PB = Purebred

SM = Simmental

AN = Angus

AR = Red Angus

DDF = Developmental Duplication Free

DDC = Developmental Duplication Carrier

All potential DD carriers will have test results available sale day.

A Note from Our Nutritionist...

I am honored to serve as the nutritionist for the Great Lakes Beef group. It is a pleasure to see the industry continue to recognize the growth and added efficiency these cattle bring to the Simmental breed. Although John and his group are not located in the heart of cattle country, their bulls are the kind that will excel in any environment and I encourage you to critically evaluate these cattle. The Great Lake Beef group continues to raise some of the most feed efficient group of bulls I have the opportunity to serve. These bulls are developed on a high roughage, low starch, growing ration designed with adequate protein to drive muscle growth, high levels of trace minerals to promote reproductive development and moderate energy to keep them lean and athletic. If you still sell cattle by the pound and want to do so with the least feed inputs possible, the Great Lakes Beef Connection bull lineup deserves your review.

DAN LARSON, PHD || GREAT PLAINS LIVESTOCK CONSULTING || 402-560-4052

Improved Buying Confidence with Greater Genomic **ASSURANCE**

Access to more and better information has always been key to making wise decisions. The evolution and improvement of genetic evaluation tools too has given us an ever-clearer picture of the true genetic makeup of cattle and thus a better view of the value proposition. RightMate, powered by Top Genomics LLC is taking the evaluation of genetics and genomics one giant step further. By combining specific genomic information with the long-proven value of EPDs, this new advancement in technology improves our depth and precision when evaluating the actual ability to transmit value and profit.

The 3 Accreditation Logos below are designed to simplify bull selection and improve buyer confidence by more accurately describing the genetics offered and by reducing risk. What this means to you as a customer is a much greater assurance that you are getting both what you want and need from the genetics you purchase. What it means to your seedstock provider is access to RightMate technology that simply sets them apart from the rest of the industry.



ACCREDITED GENOMIC PLUS – For the majority of producers who simply need consistent and balanced genetic improvement, without genomic setbacks, G+ Accredited bulls should be on your list for premium purchase. These sires will absolutely move you forward for both cost reduction and income producing traits and substantially reduce risk when compared to all other evaluation programs. It's simple, the right genes are in these bulls to help secure a profitable future and the they have great EPDs to match!



ACCREDITED CALVING EASE – Simply find bulls with the ACE logo for third party Accredited, secure Calving Ease bulls. Though we have had tools in the past to assist in choosing heifer bulls, we've never had one nearly this effective. The reduced risk that comes with this genomic certification will simply make your decisions easier and your heifer calving season more successful. Purchase special purpose ACE bulls with confidence. They will deliver consistent and predictable calving ease.



ACCREDITED TERMINAL MATE – Just like an ATM machine makes it simpler to access your cash, the ATM Logo highlights bulls accredited to generate extra cash income as soon as your next calf crop! These bulls are meant specifically to use only on mature cows and for the purpose of adding performance, pay weight and end product value to market.

MARTY ROPP 406-581-7835

RightMate
powered by  TOP GENOMICS

A NOTE FROM THE SALE MANAGER

Welcome to the 2026 Great Lakes Beef Connection Bull Sale. The commitment to providing unprecedented service and genetic advancement has made Great Lakes Beef Connection a top choice for commercial cattlemen to source their bulls not only in Michigan, but across the great nation. Similar customers come first; mindsets coupled with disciplined breeding programs are represented in each of the genetic providers' herds. If you have never made the journey up to Clare, this will be the year to make the voyage. The consistency and quality from lot 1 to 105 is easily the best to date. Make plans to come and see for yourself!



Genetically, the bull offering at Great Lakes Beef Connection raises the bar for the Simmental breed. Balanced EPD profiles with giant indexes are littered throughout the catalog in 2026. The robust embryo program is allowing each of the genetic providers in the sale to push forward at a rapid pace. Ultimately, culminating in a better genetic offering for commercial customers to source superior bulls to create more profits at the ranch level. Buyers have come to expect excellent bulls coming out of Clare, but the service the group is committed to providing is unrivaled for producers. Not only will you find free delivery and a strong bull warranty, but the genetic providers have a strong desire to source feeder cattle sired by their bulls to create more premiums for ranchers. Many loads of Michigan cattle sired by GLBC bulls have been sourced by the group in order to create more value for their customers. Ultimately, if you want a partner to deliver great genetics and service, you have come to the right spot.

We hope you will make plans to join us on the second Saturday in March. If you can not be with us, make sure you make plans to join us online at DV. As always, if we can be of any assistance, please do not hesitate to reach out to us.

Sincerely,
Marty Ropp, Corey Wilkins and Jared Murnin



RIGHTMATE AND RIGHTCHOICE COMPLEX TECHNOLOGIES, SIMPLE APPLICATIONS

by Marty Ropp

In 2026, we are entering into our eighth full year of cooperation with Dr. Mahdi Saatchi and Top Genomics LLC on genomic selection opportunities poised to literally change the way we view genetic improvement programs. Our seedstock businesses have always been focused on providing a more profitable genetic product each new generation for the long-term success of our vital commercial customer base. These new, cutting-edge genomic services usher in a new world of potential to make producers and ultimately this industry more profitable. By combining the science associated with large effect gene combinations with the power of highly proven traditional genetic evaluation tools, new thresholds of performance and progress are being realized. RightMate prescribed mating technologies ensure maximum genetic progress for economically crucial traits, while at the same time reducing calf crop variation. The 2021 Gibbs Farms offering is a testament to the results of getting the matings more right, more often. The one-year level of improvement in value and uniformity is easy to see both physically and in terms of printed genetic evaluation.

Successful seedstock producers have been successful largely because they do a great job of selecting the next generation of sires. These selection decisions must be based squarely on the needs of their customers along with their own wise planning for the future of the beef business. RightMate just helps get the right bulls on a breeders list prescribed and mated to the most logical and genetically complimentary females. RightMate even helps producers to reduce and even eliminate expensive wasted matings. That's right, wasted matings! To achieve maximum progress and greatly reduce variation, some matings just need to be avoided, even when both parents are genetically valuable independently and could contribute progress simply with different breeding choices. Our data is showing clearly that the bulls you choose not to mate to specific females is almost as important as finding the perfect choice for each one. The results have exceeded even our hopes.

RightChoice programs are based on the same genomic improvement principles, but are designed to make commercial sire selection simpler and more precise to meet the needs of our most important customers. Simply choosing the shields of certification genetically assigned to each possible choice in this offering takes out the selection guesswork and helps commercial customers find the genetics that address needs more precisely and more often. The large effect genes, the EPDs and all performance information is included in the designation of ACE, G+ and ATM individuals. With this technology applied, customers can more easily identify and purchase the seedstock they want without always having to work through 20+ pieces of provided information. Just pick the bulls you like from the group whose logo fit your needs. Success simplified.

Our focus and commitment to the commercial beef business highlighted now by RightChoice and RightMate technologies, has not and will not change. Today's Allied business offers opportunities to enhance genetic improvement through genomics, add market value to customer feeder cattle production, offer some of this industry's best through All Beef and Allied Semen and Genetics, provide fast and efficient data services from Data Genie, offer seedstock marketing assistance and provide the Commercial industry with future focused genetic planning from our experienced and growing staff. Becoming full service genetic providers has always been our goal, because it's always been important.

PLEASE JOIN US

OPEN HOUSE

MARCH 7 || 11 AM - 3 PM

We invite you to come preview the bulls and enjoy some good company.

Any buyer that views the bulls at the farm or open house will receive a \$50 credit for each bull they purchase.

ABOUT BULL DEVELOPMENT

Developed SLOWER, Keeping your Best Interest in Mind

This is the fourth year to make some modifications to our bull development in order to enhance bull longevity and better protect your investment in our genetics. Our goal is to develop the bulls in a manner where they can show off their genetic potential but not sacrifice the longevity of the bulls. We want customers to be able to recognize their bulls after turn-out.

This year the bulls were weaned the end of August to the first of September. The bulls were weaned on an 80-acres grass pasture. The bulls were rotationally grazed on this pasture until the end of November with a small amount of feed. In December when brought to their development lots they still had 10 acre traps for ample exercise. The bulls always had access to some free choice roughage. (1st cutting grass hay) We can say with confidence this is the most athletic and structural correct bulls we have ever marketed. WE SACRIFICE some performance in terms of yearling weight with this practice but feel the bulls are in perfect shape at sale time. We understand bulls are a significant investment. We want our development process to increase bull longevity and the bulls you purchase be productive for years to come.





JC252N || Sells as Lot 1.

KING JAMES X 94F FLUSH

A trio of some of the most impressive purebred bulls we have ever had the opportunity to raise. The King James flush represents what we strive to produce in delivering incredible genetic value while maintaining great type. The flush is headlined by the 252 herd bull, who will see mass use in all of our herds. If you're in search of the next great purebred bull, look no further than the King James herd sires.



CLRS KING JAMES 616K || Sire of Lots 1-3.

		J-C SIMMENTALS									
		JC252N									
		ASA# 4510370									
1	PB SM										
GGP	BB PP										
		DOB: 2/18/2025									
SIRE	LBRS GENESIS G69	BW	85								
CLRS KING JAMES 616K	CLRS DORA 616D	BW RATIO	ET								
CLRS DORA 616D	HOOK'S BEACON 568	ADJ. WW	758								
HOOK'S FANTASIA 94F	HOOK'S CELEBRITY 19C	WW RATIO	ET								
HOOK'S CELEBRITY 19C		ADJ. YW	1388								
CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY			
14.0	-0.7	87.1	143.8	0.35	7.5	30.4	73.9	22.6			
15%	20%	25%	15%	10%	25%	15%	15%	2%			
DOC	CW	YG	MARB	BF	REA	API	TI				
13.3	47.9	-0.30	0.69	-0.055	1.01	189.2	103.1				
35%	15%	75%	4%	-	30%	2%	4%				
YW RATIO											
G+											



JC758N || Sells as Lot 2.



JC964N || Sells as Lot 3.

2

PB SM

J-C SIMMENTALS
JC758N

BB || PP DOB: 2/6/2025

ASA# 4510343

GGP

SIRE: LBRS GENESIS G69
CLRS KING JAMES 616K
CLRS DORA 616D
DAM: HOOK'S BEACON 56B
HOOK'S FANTASIA 94F
HOOK'S CELEBRITY 19C

CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY
11.3	0.0	86.0	140.7	0.34	7.5	30.4	73.3	20.3
35%	30%	30%	15%	10%	25%	15%	15%	10%
DOC	CW	YG	MARB	BF	REA	API		TI
11.6	49.5	-0.30	0.73	-0.047	1.09	181.7	102.3	
55%	15%	75%	3%	-	15%	3%	4%	

BW	93
BW RATIO	ET
ADJ. WW	819
WW RATIO	ET
ADJ. YW	1398
YW RATIO	ET

3

J-C SIMMENTALS
JC964NPB SM
BB || PP DOB: 2/2/2025
ASA# 4510327

SIRE: LBRS GENESIS G69
CLRS KING JAMES 616K
CLRS DORA 616D
DAM: HOOK'S BEACON 56B
HOOK'S FANTASIA 94F
HOOK'S CELEBRITY 19C

CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY
15.0	-1.6	71.3	114.8	0.27	8.2	30.4	65.9	22.3
10%	10%	85%	60%	40%	15%	15%	40%	3%
DOC	CW	YG	MARB	BF	REA	API		TI
11.2	35.4	-0.33	0.70	-0.049	1.00	185.1	94.9	
60%	45%	65%	4%	-	30%	2%	15%	

BW	76
BW RATIO	ET
ADJ. WW	650
WW RATIO	ET
ADJ. YW	1135
YW RATIO	ET





JC94N || Sells as Lot 4.

GENESIS X 94F FLUSH

Here is a mating we chose to replicate once again, as we have been thrilled with the results in our bull sale and have proven to produce some of our finest young females. The bulls will impress you with their added frame, length, and horsepower. If you are in search of power bulls who will leave sensational females, look no further than the highly predictable Genesis X 94F brothers.



Hook's Fantasia 94F || Dam of Lots 1-7.

4

GGP

J-C SIMMENTALS
JC94N
ASA# 4510390

PB SM
BB || PP
DOB: 2/22/2025

WS PROCLAMATION E202
BW
86

LBR'S GENESIS G69
BW RATIO
ET

LBR DIANA D69
ADJ. WW
743

HOOK'S BEACON 568
WW RATIO
ET

HOOK'S FANTASIA 94F
ADJ. YW
1344

HOOK'S CELEBRITY 19C
YW RATIO
ET

CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY
11.1	-1.4	86.6	137.2	0.32	8.3	31.9	75.1	20.8
40%	15%	30%	20%	15%	15%	10%	10%	10%

DOC	CW	YG	MARB	BF	REA	API	TI
15.0	46.1	-0.27	0.76	-0.047	0.96	185.4	104.6
15%	20%	85%	3%	-	35%	2%	3%

ADDITIONAL GENOTYPE TESTS
PERFORMED BY GENEGENOTYPE

5

PB SM

J-C SIMMENTALS

JC51N

BB || PP

DOB: 2/7/2025

ASA# 4510347

GGP

SIRE
LBRS GENESIS G69
LBR DIANA D69

DAM
HOOK'S BEACON 56B
HOOK'S FANTASIA 94F
HOOK'S CELEBRITY 19C

CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY
11.1	-0.6	89.3	138.5	0.31	7.2	31.9	76.4	23.8
40%	20%	20%	20%	30%	10%	10%	1%	
DOC	CW	YG	MARB	BF	REA	API	TI	
10.8	47.2	-0.17	0.75	-0.034	0.75	189.6	104.4	
65%	15%	99%	3%	-	80%	2%	3%	

BW	87
BW RATIO	ET
ADJ. WW	747
WW RATIO	ET
ADJ. YW	1315
YW RATIO	ET



JC51N || Sells as Lot 5.

6

PB SM

J-C SIMMENTALS

JC707N

BB || PP

DOB: 3/11/2025

ASA# 4510465

GGP

SIRE
LBRS GENESIS G69
LBR DIANA D69

DAM
HOOK'S BEACON 56B
HOOK'S FANTASIA 94F
HOOK'S CELEBRITY 19C

CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY
11.7	-0.5	83.9	130.4	0.29	8.7	31.9	73.8	20.3
35%	25%	35%	30%	30%	10%	10%	15%	10%
DOC	CW	YG	MARB	BF	REA	API	TI	
13.9	51.1	-0.25	0.69	-0.039	1.01	178.5	100.2	
25%	10%	90%	4%	-	30%	4%	10%	

BW	92
BW RATIO	ET
ADJ. WW	751
WW RATIO	ET
ADJ. YW	1228
YW RATIO	ET



JC707N || Sells as Lot 6.

7

PB SM

J-C SIMMENTALS

JC657N

BB || PP

DOB: 2/6/2025

ASA# 4510344

GGP

SIRE
LBRS GENESIS G69
LBR DIANA D69

DAM
HOOK'S BEACON 56B
HOOK'S FANTASIA 94F
HOOK'S CELEBRITY 19C

CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY
7.0	0.3	97.4	156.1	0.37	7.9	31.9	80.5	20.8
80%	35%	10%	4%	3%	20%	10%	2%	10%
DOC	CW	YG	MARB	BF	REA	API	TI	
14.0	70.7	-0.29	0.78	-0.058	1.24	183.4	109.2	
25%	1%	80%	2%	-	5%	3%	1%	

BW	95
BW RATIO	ET
ADJ. WW	818
WW RATIO	ET
ADJ. YW	1399
YW RATIO	ET



Katie Roberts

LBRS GENESIS G69 || Sire of Lots 4-7.



JC760N || Sells as Lot 8.

GLOBAL X 18E FLUSH

Great type and balanced genetic value are represented at the highest degree in the Global X 18E flush brothers. Purebred bulls of this caliber are a rare find and are backed by one of the highest dollar-producing females the Simmental breed has seen in recent memory. These bulls are so balanced and complete and will be destined to elevate your programs on multiple levels.



JC013N || Sells as Lot 9.

8

PB SM

J-C SIMMENTALS
JC760N

BB || PP DOB: 1/26/2025

ASA# 4510306

GGP

SIRE: KBHR GLOBAL J138
BAR CK MS X38 106Z
DAM: HOOK'S BEACON 56B
HOOK'S EVITA 18E
HOOK'S YUMA 49Y

CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY
15.2	-5.0	67.3	109.7	0.26	10.1	29.4	63.0	20.4
10%	1%	95%	70%	45%	3%	15%	55%	10%
DOC	CW	YG	MARB	BF	REA	API	TI	
13.7	41.8	-0.33	0.57	-0.054	1.03	178.8	93.1	
30%	30%	65%	10%	-	25%	4%	20%	

9

PB SM

J-C SIMMENTALS
JC013N

BB || PP DOB: 1/28/2025

ASA# 4510311

GGP

SIRE: KBHR GLOBAL J138
BAR CK MS X38 106Z
DAM: HOOK'S BEACON 56B
HOOK'S EVITA 18E
HOOK'S YUMA 49Y

CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY
12.2	-2.2	87.7	131.5	0.27	9.9	29.4	73.2	21.2
30%	10%	25%	30%	40%	4%	15%	15%	5%
DOC	CW	YG	MARB	BF	REA	API	TI	
14.8	43.1	-0.36	0.55	-0.054	1.13	177.2	100.8	
20%	25%	50%	10%	-	15%	5%	10%	



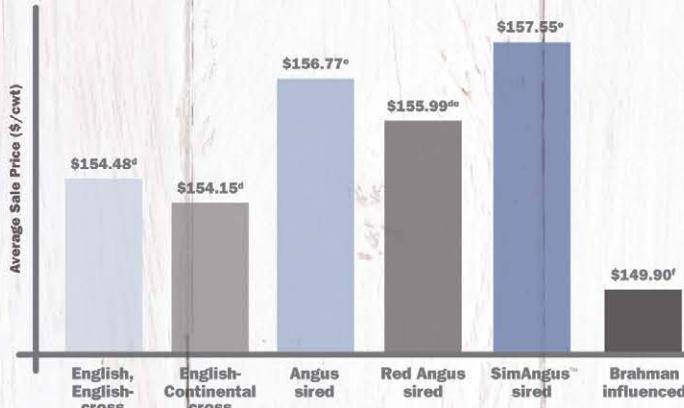
MORE PER HEAD PERIOD



SimGenetics
PROFIT THROUGH SCIENCE
American Simmental Association

EFFECT OF SIRE BREED ON SALE PRICE OF BEEF STEER CALVES

Superior Livestock Auction, Summer 2020^c



SimAngus™-sired steer calves sold through Superior Livestock Auction in summer 2020 earned more at sale time than all other calves.^{ab}

It's no wonder the percentage of SimAngus™ calves marketed through the industry's largest video auction has grown eightfold since 2010.

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^a For lots of 50 head or more. ^b Kansas State University, December 2020, Superior Livestock Auction data analysis of 3,280 lots, 394,900 head of beef calves marketed during summer 2020. ($P < .0001$)

^c Lots that qualified for breed-related programs were excluded from the model due to potential confounding effects with sire breed analysis and, for many, few lots in the data.

^{d, e, f} Means without a common superscript differ ($P < .05$). Lots of calves in breed-identified groups were sired by bulls from the respective breeds and out of dams with no Brahman influence.



JC8105N || Sells as Lot 10.

FORTUNE TELLER X 18E FLUSH

Full brothers to our 2024 high-selling bull, JC Fortunate. These bulls are big-bodied, sound-footed, and have always been high on the list of visitors at the ranch. The mating offers an immense amount of predictability and will increase both maternal and terminal traits.



J-C SIMMENTALS
JC8105N

10

3/4 SM 1/4 AN

BB || PP

DOB: 1/23/2025

ASA# 4510305

GGP

SIRE
LEACHMAN PROPHET J030Z
SOUTHERN FORTUNE TELLER
GW MISS PREM BEEF 246Z
DAM
HOOK'S BEACON 56B
HOOK'S EVITA 18E
HOOK'S YUMA 49Y

CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY
17.3	-4.6	80.6	127.6	0.29	10.5	31.2	71.4	18.7
10%	3%	45%	40%	45%	10%	10%	20%	15%
DOC	CW	YG	MARB	BF	REA	API	TI	
15.0	44.0	-0.29	0.94	-0.044	1.00	188.8	105.0	
25%	35%	20%	3%	-	10%	2%	3%	

BW	84
BW RATIO	ET
ADJ. WW	735
WW RATIO	ET
ADJ. YW	1287
YW RATIO	ET

SOUTHERN FORTUNE TELLER || Sire of Lots 10-12.





JC207N || Sells as Lot 11.



HOOK'S EVITA 18E || Dam of Lots 10-12.

11

3/4 SM 1/4 AN

J-C SIMMENTALS
JC207N

ASA# 4510310

GGP

SIRE: LEACHMAN PROPHET J030Z
 SOUTHERN FORTUNE TELLER
 GW MISS PREM BEEF 246Z
 HOOK'S BEACON 56B
 HOOK'S EVITA 18E
 HOOK'S YUMA 49Y

CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY
14.8	-2.0	89.0	139.2	0.31	8.7	31.2	75.6	15.6
25%	20%	20%	20%	30%	25%	10%	10%	45%
DOC	CW	YG	MARB	BF	REA	API		TI
14.6	57.2	-0.34	0.55	-0.061	1.20	156.9	97.2	
25%	10%	15%	30%	-	2%	20%	10%	

BW	94
BW RATIO	ET
ADJ. WW	777
WW RATIO	ET
ADJ. YW	1288
YW RATIO	ET

J-C SIMMENTALS
JC1401N

ASA# 4510309

12

3/4 SM 1/4 AN

BB || PP

DOB: 1/28/2025

ASA# 4510309

GGP

SIRE: LEACHMAN PROPHET J030Z
 SOUTHERN FORTUNE TELLER
 GW MISS PREM BEEF 246Z
 HOOK'S BEACON 56B
 HOOK'S EVITA 18E
 HOOK'S YUMA 49Y

CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY
10.5	-1.5	87.8	141.0	0.33	9.3	31.2	75.0	16.9
65%	30%	25%	20%	20%	20%	10%	10%	35%
DOC	CW	YG	MARB	BF	REA	API		TI
16.2	62.4	-0.41	0.78	-0.079	1.36	166.4	101.7	
15%	10%	3%	10%	-	1%	10%	5%	

BW	84
BW RATIO	ET
ADJ. WW	684
WW RATIO	ET
ADJ. YW	1296
YW RATIO	ET





JC893N || Sells as Lot 13.



LBRS GENESIS G69 ||
Sire of Lots 13-14.

GENESIS X 269K FLUSH

Tying two of industry greats into one pedigree is what the Genesis sons offer out of the Essential 269K donor dam. The bulls are larger outlined and will offer incredible growth, and will sire cattle that will create premiums. Predictability of quality and removing risks are what these two herd sires represent!



JC MS ESSENTIAL 94F 269K || Dam of Lots 13-14.

13

PB SM

J-C SIMMENTALS
JC893N

BB || PP

DOB: 2/3/2025

ASA# 4510335

GGP

SIRE: WS PROCLAMATION E202
LBRS GENESIS G69
LBR DIANA D69
DAM: GIBBS 9114G ESSENTIAL
JC MS ESSENTIAL 94F 269K
HOOK'S FANTASIA 94F

CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY
15.0	-1.2	97.2	149.9	0.33	7.7	30.4	79.0	19.0
10%	15%	10%	10%	15%	20%	15%	3%	20%
DOC	CW	YG	MARB	BF	REA	API	TI	
17.9	55.3	-0.15	0.68	-0.004	1.04	185.5	108.5	
3%	5%	99%	4%	-	25%	2%	1%	

14

PB SM

J-C SIMMENTALS
JC719N

BB || PP

DOB: 2/3/2025

ASA# 4510332

GGP

SIRE: WS PROCLAMATION E202
LBRS GENESIS G69
LBR DIANA D69
DAM: GIBBS 9114G ESSENTIAL
JC MS ESSENTIAL 94F 269K
HOOK'S FANTASIA 94F

CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY
10.3	-1.0	95.8	145.3	0.31	7.4	30.4	78.2	18.4
45%	20%	10%	15%	20%	25%	15%	4%	25%
DOC	CW	YG	MARB	BF	REA	API	TI	
17.9	55.2	-0.23	0.56	-0.011	1.21	170.5	103.9	
3%	5%	90%	10%	-	10%	10%	3%	

CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY
93	BW	ET						
ET	BW	ET						
692	ADJ. WW	ET						
ET	WW	ET						
1253	ADJ. YW	ET						
ET	YW	ET						





GVF011N || Sells as Lot 15.

GOLD X DEBUTANTE FLUSH

Green Valley sourced some embryos from the Keller program, and the Gold sons will be on your short list for sale day. The mating produced a pair of herd bull candidates who are heifer safe and highly maternal. These calving ease bulls will create the females who will make an impact and leave the caliber of replacement who will keep you in business for years to come.



GVF209N || Sells as Lot 16.

15

PB SM

GREEN VALLEY FARM
GVF011N

DOB: 2/9/2025

ASA# 4516775

GGP

SIRE: HOOK'S EAGLE 6E
TJ GOLD 274G
TJ 12CDAM: WS PROCLAMATION E202
KBHR DEBUTANTE H113
BAR CK MS X38 106Z

CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY
13.0	-2.5	72.8	111.6	0.24	9.1	22.2	58.5	17.9
20%	5%	80%	70%	60%	10%	60%	75%	30%
DOC	CW	YG	MARB	BF	REA	API	TI	
10.3	28.7	-0.31	0.85	-0.046	0.87	182.8	99.0	
70%	70%	70%	2%	-	55%	3%	10%	

BW	92
BW RATIO	ET
ADJ. WW	751
WW RATIO	ET
ADJ. YW	1099
YW RATIO	ET

16

PB SM

GREEN VALLEY FARM
GVF209N

DOB: 2/1/2025

ASA# 4516778

GGP

SIRE: HOOK'S EAGLE 6E
TJ GOLD 274G
TJ 12CDAM: WS PROCLAMATION E202
KBHR DEBUTANTE H113
BAR CK MS X38 106Z

CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY
16.8	-6.5	65.1	95.8	0.19	10.8	22.2	54.6	22.4
5%	1%	95%	95%	90%	2%	60%	90%	3%
DOC	CW	YG	MARB	BF	REA	API	TI	
8.5	10.9	-0.15	0.91	-0.011	0.41	202.6	100.1	
85%	99%	99%	1%	-	99%	1%	10%	

BW	75
BW RATIO	ET
ADJ. WW	707
WW RATIO	ET
ADJ. YW	1068
YW RATIO	ET





SLN240N || Sells as Lot 17.

GALILEO X HEATHER FLUSH

Breed leading indexes and value is what the Galileo X Heather sons bring to the table. The flush is headlined by 240N bull, who is one of the highest-indexing bulls in the IGS database. These bulls will be wonderful for virgin heifers while providing the marbling genetics to create big premiums at the packing plant.



HA HEATHER 022H || Dam of Lots 17-18.

17

PB SM

SALINAS FARMS
SLN240N

BB || PP

DOB: 1/30/2025

ASA# 4547852

GGP

SIRE
HOOK'S GALILEO 210G
HOOK'S EVITA 18E

DAM
WS PROCLAMATION E202
HA HEATHER 022H
HA FINESSE 801F

CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY
19.7	-3.4	84.1	125.8	0.26	12.6	32.5	74.5	22.4
2%	3%	35%	40%	45%	1%	10%	10%	3%
DOC	CW	YG	MARB	BF	REA	API	TI	
17.3	40.3	-0.05	1.18	0.001	0.57	223.0	115.6	
4%	30%	99%	1%	-	99%	1%	1%	

BW	77
BW RATIO	ET
ADJ. WW	548
WW RATIO	ET
ADJ. YW	1056
YW RATIO	ET

18

PB SM

SALINAS FARMS
SLN8062N

BB || PP

DOB: 2/7/2025

ASA# 4547870

GGP

SIRE
HOOK'S GALILEO 210G
HOOK'S EVITA 18E

DAM
WS PROCLAMATION E202
HA HEATHER 022H
HA FINESSE 801F

CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY
13.8	-1.8	79.3	115.3	0.23	10.7	32.5	72.1	19.8
20%	10%	55%	60%	65%	2%	10%	20%	15%
DOC	CW	YG	MARB	BF	REA	API	TI	
13.5	41.4	-0.11	0.93	-0.021	0.59	191.2	103.9	
30%	30%	99%	1%	-	95%	2%	3%	

BW	77
BW RATIO	ET
ADJ. WW	561
WW RATIO	ET
ADJ. YW	1011
YW RATIO	ET



19

S/D SIMMENTALS
S-D812N

PB SM

BB || PP

DOB: 2/7/2025

ASA# 4505157

GGP

SIRE
HOOK'S BLACK HAWK 50B
HOOK'S EAGLE 6E
HOOK'S CRYSTAL 1C

DAM
LBRS GENESIS G69
HOOK'S JUNE 24J
HOOK'S FANTASIA 94F

CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY
15.6	-3.4	83.7	128.8	0.28	7.9	24.5	66.3	20.6
10%	3%	35%	35%	35%	20%	45%	40%	10%
DOC	CW	YG	MARB	BF	REA	API	TI	
16.5	28.4	-0.31	0.80	-0.048	0.84	195.5	106.3	
10%	70%	70%	2%	-	60%	1%	2%	

BW	70
BW RATIO	ET
ADJ. WW	596
WW RATIO	ET
ADJ. YW	1136
YW RATIO	ET



S-D812N || Sells as Lot 19.

20

S/D SIMMENTALS
S-D236N

PB SM

BB || PP

DOB: 2/7/2025

ASA# 4505127

GGP

SIRE
HOOK'S BLACK HAWK 50B
HOOK'S EAGLE 6E
HOOK'S CRYSTAL 1C

DAM
LBRS GENESIS G69
HOOK'S JUNE 24J
HOOK'S FANTASIA 94F

CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY
10.7	-0.8	104.0	166.1	0.39	6.6	24.5	76.4	17.9
45%	20%	2%	2%	2%	40%	45%	10%	30%
DOC	CW	YG	MARB	BF	REA	API	TI	
15.4	50.3	-0.38	0.41	-0.055	1.27	167.0	105.5	
15%	10%	45%	20%	-	3%	10%	2%	

BW	82
BW RATIO	ET
ADJ. WW	689
WW RATIO	ET
ADJ. YW	1274
YW RATIO	ET



S-D236N || Sells as Lot 20.

21

S/D SIMMENTALS
S-D819N

PB SM

BB || PP

DOB: 2/13/2025

ASA# 4505159

GGP

SIRE
HOOK'S BLACK HAWK 50B
HOOK'S EAGLE 6E
HOOK'S CRYSTAL 1C

DAM
LBRS GENESIS G69
HOOK'S JUNE 24J
HOOK'S FANTASIA 94F

CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY
4.9	2.5	104.0	160.4	0.35	4.5	24.5	76.4	21.1
95%	75%	2%	3%	10%	75%	45%	10%	5%
DOC	CW	YG	MARB	BF	REA	API	TI	
15.5	57.0	-0.38	0.68	-0.067	1.28	174.1	107.0	
15%	4%	45%	4%	-	3%	10%	2%	

BW	96
BW RATIO	ET
ADJ. WW	682
WW RATIO	ET
ADJ. YW	1199
YW RATIO	ET



Kate Roberts

HOOK'S EAGLE 6E || Sire of Lots 19-21.

EAGLE X 24J

Absolute powerhouses are what you find in the Eagle X 24J sons. The bulls are big-backed, stout-hipped, and big-ripped. We love the extra dimension and width the bulls have to offer, and they will be one of the most popular flushes on sale day.

Screenshot x 109J Flush



JC129N || Sells as Lot 22.

22 3/4 SM 1/4 AN
BB || PP DOB: 2/26/2025 ASA# 4510415

SIRE
KBHR REVOLUTION H071
KBHR SCREENSHOT K167
KBHR DEBUTANTE H113

DAM
SOUTHERN FORTUNE TELLER
JC MS MAYHAYLEY 109J
TJ 8T

CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY
7.9	1.6	106.7	171.5	0.41	5.5	32.1	85.4	18.2
85%	80%	1%	1%	2%	80%	4%	1%	20%

DOC	CW	YG	MARB	BF	REA	API	TI
14.6	78.1	-0.12	0.68	-0.037	0.96	160.9	105.3
25%	1%	70%	15%	-	15%	15%	2%



JC MS MAYHAYLEY 109J || Dam of Lots 22-24.

23 3/4 SM 1/4 AN
BB || PP DOB: 1/29/2025 ASA# 4547869

SIRE
KBHR REVOLUTION H071
KBHR SCREENSHOT K167
KBHR DEBUTANTE H113

DAM
SOUTHERN FORTUNE TELLER
JC MS MAYHAYLEY 109J
TJ 8T

CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY
6.5	-0.1	99.6	160.1	0.38	4.2	32.1	81.8	16.3
95%	50%	4%	4%	10%	90%	4%	2%	40%

DOC	CW	YG	MARB	BF	REA	API	TI
15.7	77.1	-0.10	0.86	-0.034	0.91	164.5	106.8
15%	1%	75%	5%	-	20%	15%	2%



KBHR SCREENSHOT K167 || Sire of Lots 22-24.

24 3/4 SM 1/4 AN
BB || PP DOB: 1/31/2025 ASA# 4547867

SIRE
KBHR REVOLUTION H071
KBHR SCREENSHOT K167
KBHR DEBUTANTE H113

DAM
SOUTHERN FORTUNE TELLER
JC MS MAYHAYLEY 109J
TJ 8T

CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY
12.1	-0.4	100.4	158.7	0.36	6.5	32.1	82.2	23.3
45%	45%	4%	4%	10%	60%	4%	1%	1%

DOC	CW	YG	MARB	BF	REA	API	TI
18.3	51.9	-0.18	0.73	-0.045	0.77	179.8	105.7
3%	20%	55%	15%	-	40%	3%	2%



SCREENSHOT X 109J

109J is surfacing as one of the most productive females the Simmental business has to offer. The bulls in her Screenshot flush represent true power. Top-end terminal traits and great type are what these trio of herd bulls bring to the table.

25

1/2 SM 1/2 AN

S/D SIMMENTALS
S-D712N

BB || PP

DOB: 2/8/2025

ASA# 4505155

GGP

SIRE
G A R MOMENTUM
G A R TRANSCENDENT
G A R PROPHET 2685

DAM
LBRS GENESIS G69
HOOK'S JEWEL 10J
HOOK'S FANTASIA 94F

CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY
16.1	-1.3	87.6	145.2	0.36	9.7	29.1	72.8	16.2
15%	30%	25%	15%	10%	15%	15%	15%	40%
DOC	CW	YG	MARB	BF	REA	API	TI	
14.5	61.2	-0.14	1.42	-0.016	0.99	206.4	116.8	
30%	10%	65%	1%	-	10%	1%	1%	

BW	97
BW RATIO	ET
ADJ. WW	670
WW RATIO	ET
ADJ. YW	1217
YW RATIO	ET



S-D712N || Sells as Lot 25.

26

1/2 SM 1/2 AN

S/D SIMMENTALS
S-D904N

BB || PP

DOB: 2/7/2025

ASA# 4505160

GGP

SIRE
G A R MOMENTUM
G A R TRANSCENDENT
G A R PROPHET 2685

DAM
LBRS GENESIS G69
HOOK'S JEWEL 10J
HOOK'S FANTASIA 94F

CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY
16.8	0.0	92.1	154.9	0.39	9.7	28.6	74.6	14.5
15%	55%	15%	10%	4%	15%	20%	10%	60%
DOC	CW	YG	MARB	BF	REA	API	TI	
13.3	56.9	-0.15	1.17	-0.017	0.95	190.0	112.0	
45%	15%	60%	1%	-	15%	2%	1%	

BW	87
BW RATIO	ET
ADJ. WW	563
WW RATIO	ET
ADJ. YW	1167
YW RATIO	ET



JC SUPREME 51M || Full brother of Lot 26.

27

1/2 SM 1/2 AN

S/D SIMMENTALS
S-D013N

BB || PP

DOB: 2/4/2025

ASA# 4505119

GGP

SIRE
G A R MOMENTUM
G A R TRANSCENDENT
G A R PROPHET 2685

DAM
LBRS GENESIS G69
HOOK'S JEWEL 10J
HOOK'S FANTASIA 94F

CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY
15.5	-0.5	98.8	166.4	0.42	9.0	29.1	78.4	17.5
20%	45%	5%	2%	2%	20%	15%	4%	30%
DOC	CW	YG	MARB	BF	REA	API	TI	
14.5	51.2	-0.14	1.22	-0.032	0.72	201.0	117.9	
30%	20%	65%	1%	-	45%	1%	1%	

BW	80
BW RATIO	ET
ADJ. WW	686
WW RATIO	ET
ADJ. YW	1268
YW RATIO	ET



S-D013N || Sells as Lot 27.

TRANSCENDENT X 10J

Full brothers to our high-selling SimAngus bull in 2025 JC Supreme. These bulls are elite first-generation SimAngus bulls sired by the popular GAR Transcendent. Breed leading figures and head-turning type will make these bulls crowd favorites on sale day. They are backed by one of our best young females in our program 10J.



KBHR SCREENSHOT K167

High growth, stout, terminal bulls are the staples of the KBHR Screenshot sire group. These bulls are the answer for English-based cows to enhance end product goals and value. The bulls are loaded with added length and horsepower, and some of our favorites to look at in terms of type. We feel these brutes will be certain to be some of your favorites on sale day.

REFERENCE SIRE

KBHR SCREENSHOT K167

PB SM

BB | | PP

DOB: 3/24/2021

HHS MR 847D

EVOLUTION H071 WS MISS SUGAR C4

**WS PROCLAMATION
EBUTANTE H113**

Bank M3 XSB 1002								
CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY
5.4	2.7	117.1	183.3	0.41	3.4	24.9	83.4	19
90%	80%	1%	1%	1%	90%	40%	1%	20%
DOC	CW	YG	MARB	BF	REA	API	TI	
15.3	68.6	-0.2	0.89	-0.064	0.88	186.2	119.3	
15%	1%	95%	1%	-	55%	2%	1%	



J-C SIMMENTALS

JC610N

1 SM 1/4 AN

+3M 1/4 AN

11 PP

**KBHR REVOLUTION R071
B SCREENSHOT K167**

KBHR DEBUTANTE H113

TRINITY MIDNIGHT F1 3237								
CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY
14.4	-1.7	92.9	152.1	0.37	8.8	23.4	69.8	16.7
25%	25%	15%	10%	10%	25%	60%	25%	35%
DOC	CW	YG	MARB	BF	REA	API	TI	
12.9	64.7	-0.03	0.74	-0.013	0.70	169.6	102.1	
25%	25%	15%	10%	10%	25%	60%	25%	



JC610N || Sells as Lot 28.

29

J-C SIMMENTALS

JC218N

3/4 SM 1/4 AN

BB || PP

DOB: 1/31/2025

ASA# 4510323

GGP

SIRE
KBHR REVOLUTION H071
KBHR SCREENSHOT K167
KBHR DEBUTANTE H113

DAM
BRIDLE BIT ECLIPSE E744
HOOK'S HAVRE 218H
HOOK'S CHARISMA 103C

CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY
13.5	-1.9	94.1	152.4	0.36	8.0	29.7	76.7	18.0
35%	25%	10%	10%	10%	35%	15%	5%	25%
DOC	CW	YG	MARB	BF	REA	API	TI	
10.8	52.6	-0.09	0.61	-0.041	0.51	164.8	100.4	
80%	20%	80%	25%	-	80%	15%	10%	

BW	84
BW RATIO	97
ADJ. WW	751
WW RATIO	107
ADJ. YW	1351
YW RATIO	110



JC218N || Sells as Lot 29.

30

J-C SIMMENTALS

JC2006N

PB SM

BB || PP

DOB: 3/9/2025

ASA# 4510460

GGP

SIRE
KBHR REVOLUTION H071
KBHR DEBUTANTE H113

DAM
CLRS GUARDIAN 317G
ADV MS GUARDIAN K2006
ADV MS ADMIRAL H0054

CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY
10.0	0.1	105.9	163.3	0.36	5.8	20.9	73.7	21.6
50%	30%	2%	2%	5%	50%	70%	15%	4%
DOC	CW	YG	MARB	BF	REA	API	TI	
13.6	50.8	-0.18	0.77	-0.010	1.03	190.4	112.9	
30%	10%	99%	2%	-	25%	2%	1%	

BW	97
BW RATIO	112
ADJ. WW	688
WW RATIO	98
ADJ. YW	1294
YW RATIO	105



JC2006N || Sells as Lot 30.

31

J-C SIMMENTALS

JC210N

PB SM

BB || PP

DOB: 3/2/2025

ASA# 4510441

GGP

SIRE
KBHR REVOLUTION H071
KBHR DEBUTANTE H113

DAM
HOOK'S FREEDOM 45F
JC MS FREEDOM 734E 210K
JC MS A336 ZEUS 734E

CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY
10.2	-1.0	95.3	144.8	0.31	7.7	25.7	73.3	21.6
50%	20%	10%	15%	20%	20%	35%	15%	4%
DOC	CW	YG	MARB	BF	REA	API	TI	
13.8	49.7	-0.20	0.64	-0.050	0.75	181.1	105.1	
30%	15%	95%	5%	-	80%	3%	3%	

BW	93
BW RATIO	107
ADJ. WW	760
WW RATIO	105
ADJ. YW	1231
YW RATIO	101



JC210N || Sells as Lot 31.

Screenshot Sons



John and Connie's newest grandbaby, Stella Jo

32		GREEN VALLEY FARM																																																												
		GVF212N																																																												
GGP		SIRE	KBHR REVOLUTION H071																																																											
			KBHR SCREENSHOT K167																																																											
DAM		DAM	KBHR DEBUTANTE H113																																																											
			JC ROADHOUSE 468G																																																											
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DAM		DAM	KBHR DEBUTANTE H113																																																											
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CLRS KING JAMES 616K

We are thrilled with the results King James did for our program. He is surfacing as the next great purebred bull in our industry. The bulls offer strong genetic value and great type. The bulls are brutes in terms of width and dimension and will be admired for their foot structure and scrotal size.

REFERENCE SIRE

CLRS KING JAMES 616K

PB SM

BB || PP

DOB: 1/24/2022

ASA# 4031931

SIRE
LBRS GENESIS G69
LBR DIANA D69

DAM
GW-WBF SUBSTANCE 820Y
CLRS DORA 616D
CLRS ALWAYS XCELLENT

CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY
9.8	0.8	101.1	162.3	0.38	5.2	21.7	72.2	18.9
55%	45%	4%	2%	3%	65%	65%	20%	20%
DOC	CW	YG	MARB	BF	REA	API	TI	
14	65.3	-0.15	0.7	-0.031	0.95	178.9	107.8	
25%	2%	99%	4%	-	40%	4%	2%	

37

J-C SIMMENTALS

JC082N

1/2 SM 1/2 AN

BB || PP

DOB: 3/6/2025

ASA# 4510454

GGP

SIRE
LBRS GENESIS G69
CLRS KING JAMES 616K
CLRS DORA 616D

DAM
MILL BRAE COMRADE 6184
JC MS COMRADE 8105 082H
MILL BRAE REM GLENDA 8105

CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY
10.8	0.9	93.4	163.6	0.44	6.6	26.1	73.3	15.7
60%	70%	10%	3%	1%	60%	35%	15%	45%
DOC	CW	YG	MARB	BF	REA	API	TI	
10.7	55.2	0.02	0.70	-0.016	0.42	158.0	98.5	
80%	15%	95%	15%	-	90%	20%	10%	



JC082N || Sells as Lot 37.

King James Sons



GVFO01N || Sells as Lot 38.

38		GREEN VALLEY FARM GVFO01N									
3/4 SM 1/4 AN		HB PP				DOB: 3/1/2025					
ASA# 4516774											
GGP		SIRE CLRS KING JAMES 616K CLRS DORA 616D									
DAM		LBRS GENESIS G69 SHSF FREIGHTLINER D10 GVF MISS FREIGHTLINER 001H GVF MS PREDESTINED 301A									
CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY			
9.7	1.5	96.9	155.0	0.36	5.2	19.9	68.3	15.7			
70%	80%	10%	10%	10%	80%	85%	30%	45%			
DOC	CW	YG	MARB	BF	REA	API	TI				
14.6	55.5	-0.30	0.49	-0.066	1.02	144.4	94.4				
25%	15%	20%	40%	-	10%	40%	15%				
BW	79										
BW RATIO	TW										
ADJ. WW	667										
WW RATIO	TW										
ADJ. YW	1201										
YW RATIO	TW										



GVF376N || Sells as Lot 39.

39		GREEN VALLEY FARM GVF376N									
3/4 SM 1/4 AN		BB PP				DOB: 3/6/2025					
ASA# 4516785											
GGP		SIRE CLRS KING JAMES 616K CLRS DORA 616D									
DAM		GW PREMIUM BEEF 019U NLC X10									
CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY			
9.4	1.9	96.8	152.7	0.35	4.2	19.5	67.8	18.0			
75%	85%	10%	10%	15%	90%	85%	30%	25%			
DOC	CW	YG	MARB	BF	REA	API	TI				
14.5	52.7	-0.21	0.55	-0.059	0.74	150.4	94.8				
30%	20%	45%	30%	-	45%	30%	15%				
BW	98										
BW RATIO	113										
ADJ. WW	800										
WW RATIO	112										
ADJ. YW	1303										
YW RATIO	110										



JC159N || Sells as Lot 40.

40		PB SM									
BB PP		DOB: 3/24/2025				ASA# 4510488					
GGP		SIRE CLRS KING JAMES 616K CLRS DORA 616D									
DAM		LBRS GENESIS G69 TJ NEBRASKA 258G JC MS NEBRASKA A336 159J HRM MS TOP GRADE A336									
CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY			
11.8	-0.4	84.1	128.9	0.28	5.6	24.1	66.1	24.7			
30%	25%	35%	35%	35%	55%	45%	40%	1%			
DOC	CW	YG	MARB	BF	REA	API	TI				
12.9	39.7	-0.22	0.65	-0.030	0.85	184.4	98.0				
40%	35%	95%	5%	-	60%	3%	10%				
BW	87										
BW RATIO	100										
ADJ. WW	688										
WW RATIO	95										
ADJ. YW	1150										
YW RATIO	94										



41

J-C SIMMENTALS

JC004N

PB SM

BB || PP

DOB: 3/2/2025

ASA# 4510438

GGP

SIRE
CLRS KING JAMES 616K
CLRS DORA 616DDAM
HOOK'S BEACON 56B
JC MS BEACON 803F 004H
JC MS 652D PROSPECTOR 803F

CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY
12.8	-1.6	84.4	139.4	0.34	7.0	27.1	69.3	18.3
25%	10%	35%	20%	10%	30%	25%	25%	25%
DOC	CW	YG	MARB	BF	REA	API	TI	
11.2	43.7	-0.14	0.58	-0.018	0.73	172.5	98.5	
60%	25%	99%	10%	-	85%	10%	10%	

BW	92
BW RATIO	106
ADJ. WW	783
WW RATIO	108
ADJ. YW	1321
YW RATIO	108



JC004N || Sells as Lot 41.

42

J-C SIMMENTALS

JC17N

PB SM

BB || PP

DOB: 2/22/2025

ASA# 4510395

GGP

SIRE
CLRS KING JAMES 616K
CLRS DORA 616DDAM
TJ FRANCHISE 451D
HOOK'S HARPER 17H
HOOK'S XTRAVAGANZA 7X

CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY
9.5	-0.2	86.7	135.1	0.30	5.4	22.4	65.6	15.9
55%	30%	30%	25%	25%	60%	60%	40%	50%
DOC	CW	YG	MARB	BF	REA	API	TI	
16.2	48.0	-0.22	0.41	-0.035	0.92	151.6	92.9	
10%	15%	95%	20%	-	45%	25%	20%	

BW	90
BW RATIO	104
ADJ. WW	801
WW RATIO	111
ADJ. YW	1179
YW RATIO	97



JC17N || Sells as Lot 42.

43

GREEN VALLEY FARM

GVF140N

PB SM

BB || PP

DOB: 2/23/2025

ASA# 4516776

GGP

SIRE
CLRS KING JAMES 616K
CLRS DORA 616DDAM
BRIDLE BIT BEST MAN F839
GVF MISS BEST 140J
GVF MISS S FORCE 214Y

CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY
15.7	-0.6	88.1	137.7	0.31	6.1	20.7	64.7	24.1
10%	20%	25%	20%	20%	45%	70%	45%	1%
DOC	CW	YG	MARB	BF	REA	API	TI	
15.3	35.2	-0.26	0.49	-0.045	0.80	182.3	97.2	
15%	45%	85%	15%	-	70%	3%	10%	

BW	80
BW RATIO	92
ADJ. WW	708
WW RATIO	99
ADJ. YW	1222
YW RATIO	103



GVF140N || Sells as Lot 43.

44

3/4 SM 1/4 AN

J-C SIMMENTALS

JC120N

BB || PP

DOB: 2/6/2025

ASA# 4510345

GGP

SIRE: CLRS KING JAMES 616K
CLRS DORA 616D
JC MR TALON 403G
JC MS TALON 937G 120J
JC MS MARLBORO MAN 768E 937G

CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY
12.7	-2.2	87.3	139.9	0.33	8.1	24.1	67.7	19.7
40%	20%	25%	20%	20%	35%	50%	30%	10%
DOC	CW	YG	MARB	BF	REA	API	TI	
13.8	55.8	-0.13	0.53	-0.020	0.85	160.5	94.2	
35%	15%	70%	35%	-	25%	15%	15%	

BW	82
BW RATIO	94
ADJ. WW	714
WW RATIO	102
ADJ. YW	1225
YW RATIO	100

45

PB SM

J-C SIMMENTALS

JC65N

BB || PP

DOB: 2/7/2025

ASA# 4510349

GGP

SIRE: CLRS KING JAMES 616K
CLRS DORA 616D

LBRS GENESIS G69
TJ GOLD 274G
TJ GOLDEN GIRL 65K
TJ 2D

BW	86
BW RATIO	99
ADJ. WW	701
WW RATIO	97
ADJ. YW	1181
YW RATIO	97



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JC FORTUNATE J741L

Fortunate was our 2024 high-selling bull going to Gloves in Oklahoma. Fortunate is layered with highly predictable genetics that will enhance multiple traits. The bulls not only study with no holes in their genetic value but are also complete on foot. Multi-trait excellence with added dimension and mass will make Fortunate sons very popular sale day.

REFERENCE SIRE

JC FORTUNATE J741L

3/4 SM 1/4 AN

BB || PP

DOB: 2/9/2023

ASA# 4192184

SIRE
LEACHMAN PROPHET J030Z
SOUTHERN FORTUNE TELLER
GW MISS PREM BEEF 246Z

DAM
HOOK'S BEACON 56B
HOOK'S EVITA 18E
HOOK'S YUMA 49Y

CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY
12.6	-1.8	92	151.6	0.37	8	31.2	77.1	17
40%	25%	15%	10%	10%	35%	10%	5%	30%
DOC	CW	YG	MARB	BF	REA	API	TI	
15.1	63.1	-0.37	0.87	-0.066	1.34	176.8	107.1	
20%	5%	10%	5%	-	1%	4%	2%	

46

J-C SIMMENTALS

JC917N

3/4 SM 1/4 AN

BB || PP

DOB: 1/29/2025

ASA# 4510313

GGP

SIRE
JC FORTUNATE J741L
HOOK'S EVITA 18E

DAM
CCR COWBOY CUT 5048Z
J-J MS 8T COWGIRL 917G
TJ 8T

CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY
13.3	-1.4	90.3	146.0	0.35	8.8	31.1	76.2	22.2
35%	30%	15%	15%	15%	25%	10%	10%	2%
DOC	CW	YG	MARB	BF	REA	API	TI	
17.5	47.2	-0.22	0.85	-0.035	0.91	184.0	104.2	
5%	30%	40%	10%	-	20%	2%	3%	



JC917N || Sells as Lot 46.

Fortunate Sons



GVF211N || Sells as Lot 47.

47

3/4 SM 1/4 AN

BB || PP

DOB: 2/15/2025

ASA# 4516779

♂GGP

SOUTHERN FORTUNE TELLER
JC FORTUNATE J741L
HOOK'S EVITA 18E
JC ROADHOUSE 468G
GVF MISS ROADHOUSE 211K
GVF MISS MAJOR RIDE 921G

CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY
9.8	-0.8	82.9	131.1	0.30	6.4	24.4	65.8	17.4
70%	40%	35%	35%	40%	65%	50%	40%	30%
DOC	CW	YG	MARB	BF	REA	API	TI	
14.7	55.8	-0.45	0.52	-0.075	1.40	148.4	90.5	
25%	15%	2%	35%	-	1%	30%	25%	

BW	90
BW RATIO	104
ADJ. WW	669
WW RATIO	94
ADJ. YW	1169
YW RATIO	99



48

5/8 SM 3/8 AN

BB || PP

DOB: 2/24/2025

ASA# 4505124

♂GGP

SOUTHERN FORTUNE TELLER
JC FORTUNATE J741L
HOOK'S EVITA 18E
HOOK'S EAGLE 6E
S-D MS EAGLE 122J
JC MS ENT. 570C

CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY
17.9	-3.9	71.7	116.1	0.28	9.5	27.6	63.5	20.3
10%	10%	75%	65%	50%	15%	25%	50%	10%
DOC	CW	YG	MARB	BF	REA	API	TI	
13.8	13.5	-0.30	0.65	-0.035	0.74	172.7	91.6	
35%	99%	20%	20%	-	45%	10%	25%	

BW	82
BW RATIO	96
ADJ. WW	580
WW RATIO	92
ADJ. YW	1017
YW RATIO	91



S-D122N || Sells as Lot 48.

49

5/8 SM 3/8 AN

BB || PP

DOB: 2/25/2025

ASA# 4505125

♂GGP

SOUTHERN FORTUNE TELLER
JC FORTUNATE J741L
HOOK'S EVITA 18E
JC MR MATERNAL 28F
S-D MS MATERNAL 128J
S-D MS HIGH ROAD 911G

CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY
11.9	-3.3	77.8	123.6	0.29	5.4	28.4	67.2	20.3
50%	10%	55%	50%	45%	80%	20%	35%	10%
DOC	CW	YG	MARB	BF	REA	API	TI	
15.5	47.7	-0.26	0.89	-0.031	1.06	178.3	99.3	
20%	30%	30%	4%	-	10%	4%	10%	

BW	94
BW RATIO	110
ADJ. WW	659
WW RATIO	105
ADJ. YW	1188
YW RATIO	106



S-D128N || Sells as Lot 49.

50

3/4 SM 1/4 AN

SALINAS FARMS
SLN148N

BB || PP

DOB: 2/3/2025

ASA# 4547849

GGP

SOUTHERN FORTUNE TELLER
JC FORTUNATE J741L
HOOK'S EVITA 18E

SIRE

KBHR HIGH ROAD E283
SLN MISS 943G HIGH ROAD 148J
SLN MISS 8T MAKERS MARK 943G

DAM

CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY
14.4	-2.9	81.7	133.1	0.32	7.7	31.1	71.9	15.8
25%	15%	40%	30%	25%	40%	10%	15%	45%
DOC	CW	YG	MARB	BF	REA	API	TI	
14.2	39.0	-0.22	0.61	-0.026	0.87	158.9	95.1	
30%	50%	40%	25%	-	25%	20%	15%	

BW	85
BW RATIO	103
ADJ. WW	644
WW RATIO	112
ADJ. YW	1129
YW RATIO	103



SLN148N || Sells as Lot 50.

51

5/8 SM 3/8 AN

J-C SIMMENTALS
JC2524N

BB || PP

DOB: 2/20/2025

ASA# 4510382

GGP

SOUTHERN FORTUNE TELLER
JC FORTUNATE J741L
HOOK'S EVITA 18E
JC MR TALON 403G
ADV MS TALON K2524
ADV MS SURE FIRE F8504

SIRE

ADV MS SURE FIRE F8504

CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY
16.5	-2.6	87.2	145.9	0.37	9.0	28.5	71.9	19.8
15%	15%	25%	15%	10%	20%	20%	15%	10%
DOC	CW	YG	MARB	BF	REA	API	TI	
15.9	54.5	-0.36	0.57	-0.049	1.31	171.2	98.1	
15%	15%	10%	30%	-	1%	10%	10%	

BW	78
BW RATIO	90
ADJ. WW	662
WW RATIO	95
ADJ. YW	1362
YW RATIO	111



52

5/8 SM 3/8 AN

GREEN VALLEY FARM
GVF214N

BB || PP

DOB: 2/2/2025

ASA# 4516781

GGP

SOUTHERN FORTUNE TELLER
JC FORTUNATE J741L
HOOK'S EVITA 18E
HOOK'S EAGLE 6E
GVF MISS EAGLE 214K
GVF MISS SELMA 119C

SIRE

HOOK'S EAGLE 6E
GVF MISS EAGLE 214K
GVF MISS SELMA 119C

BW	76
BW RATIO	87
ADJ. WW	652
WW RATIO	91
ADJ. YW	1057
YW RATIO	89



Heterosis

by Marty Ropp

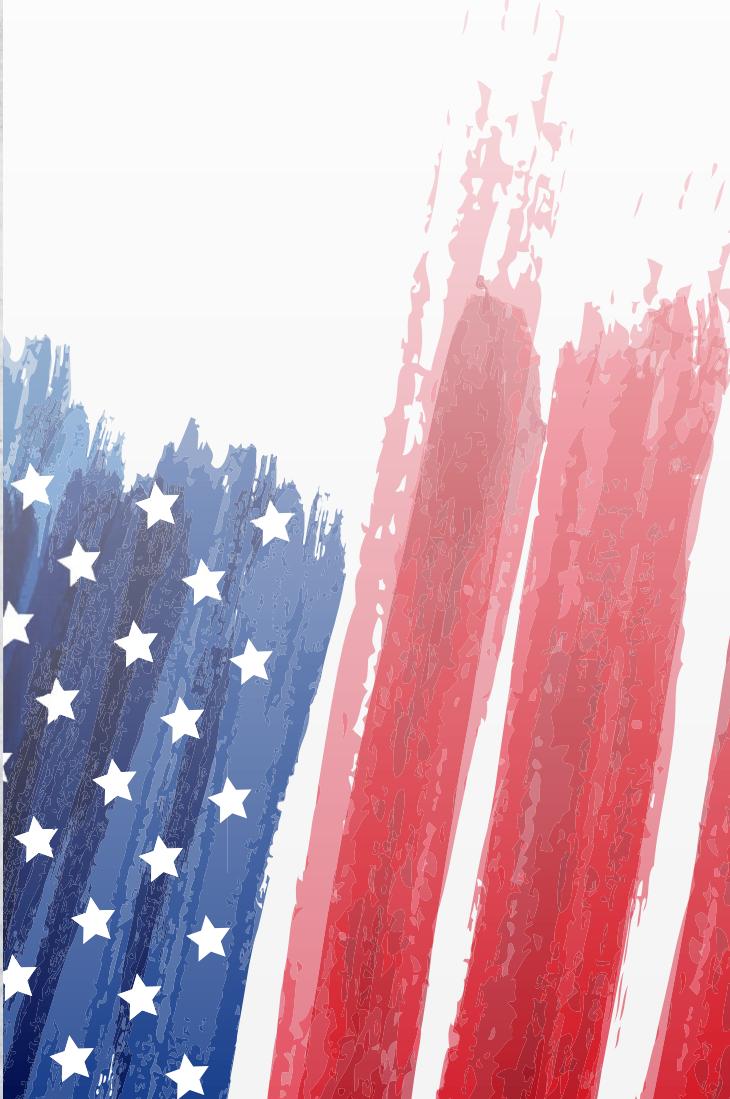
Years of research and industry proofs stand unchallenged. Crossbred calves simply weigh more and crossbred commercial cows are absolutely more productive and profitable than straightbred commercial cows. End of story! In fact, the economic advantages are so large, one could argue that anyone discouraging commercial herds from using planned crossbreeding is just not interested in their profits or sustainability.

Historically, the promotion of crossbreeding has focused on the simple direct effects of individual heterosis. This is because those improvements are immediate, easy to see and impressive, often resulting in increased weaning weights of 4 to 5%. That translates in a 15 to 35 more pounds of calf weaned next year compared to this year, just with your first cross on straightbred cows. Far greater economic impacts of crossbreeding however are realized in the added profit produced by crossbred commercial cowherds designed with a plan for profit. "Plan" is the key. Just like in all facets of the commercial cow calf business, poor decisions in crossbreeding programs for breed, source or individuals are not acceptable, especially today with better information available and more value at stake.

So, how much more valuable is a crossbred commercial female vs. one that is not? Research repeatedly shows a lifetime production increase for crossbred females of between 20 to 25% because of greater fertility, longevity and improved maternal environment. Hundreds of publications have demonstrated this advantage dating back to the 70's and there is literally no research that dispute these results. Simply put, if an average straight-bred female produces six, 500 pound calves in her life, the result is about 3000 lbs. of gross production. In comparison, based on years of data and research, her crossbred counterpart will deliver between 3600 and 3750 pounds of calf weaned because on the average she produces an extra calf in her lifetime and each calf is heavier. Depending on price, that added performance generates somewhere at or above \$1000 more total dollars of value or more than \$100 per year of added income. The benefit of needing to retain 10-15% less replacement heifers each year and calve substantially fewer 2-year-olds each season is a huge bonus as well.

I realize that the previous example is based on maximum heterosis which is achievable through advanced management or systems approaches, but can be challenging to maintain for some operations. For greatest simplicity and practicality, consider composited seedstock with the breeds and percentages that fit your production and marketing situation. They come with retained heterosis and profit enhancement bred in. Even at 50-75% of the maximum possible heterosis, the increased profit composites provide is difficult to match by any other enterprise change and the long-term improved uniformity of both calf crop and cow herd just makes everything you do easier.

**GREAT LAKES BEEF
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FIRST RESPONDERS.
THANK YOU FOR
YOUR SERVICE.**

**53**

3/4 SM 1/4 AN

BB || PP

DOB: 2/27/2025

J-C SIMMENTALS

JC228N

ASA# 4510426

GGP

SIRE JC FORTUNATE J741L

HOOK'S EVITA 18E

DAM HOOK'S HEAVEN 228H

EGL FIRESTEEL 103F
HOOK'S XTRAVAGANZA 7X

CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY
17.6	-3.8	72.6	116.7	0.28	9.1	26.7	62.9	17.4
10%	10%	70%	60%	50%	20%	30%	55%	30%
DOC	CW	YG	MARB	BF	REA	API	TI	
16.1	46.2	-0.22	0.75	-0.045	0.81	171.6	93.9	
15%	30%	40%	10%	-	30%	10%	20%	

BW	82
BW RATIO	94
ADJ. WW	671
WW RATIO	93
ADJ. YW	1189
YW RATIO	97

**54**

PB SM

BB || PP

DOB: 2/22/2025

J-C SIMMENTALS

JC360N

ASA# 4510392

GGP

SIRE JC FORTUNATE J741L

HOOK'S EVITA 18E

DAM CLRS JOHNNY WALKER 1049J

JC MS JOHNNY WALKER 952G 360L
JC MS EAGLE 4404B 952G

CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY
11.7	-0.8	98.0	160.4	0.39	9.9	26.6	75.5	18.8
35%	20%	10%	3%	2%	4%	30%	10%	20%
DOC	CW	YG	MARB	BF	REA	API	TI	
11.8	60.7	-0.37	0.81	-0.069	1.28	190.2	112.5	
55%	3%	45%	2%	-	3%	2%	1%	

BW	82
BW RATIO	94
ADJ. WW	680
WW RATIO	97
ADJ. YW	1298
YW RATIO	106

**55**

5/8 SM 3/8 AN

BB || PP

DOB: 2/13/2025

J-C SIMMENTALS

JC209N

ASA# 4510361

GGP

SIRE JC FORTUNATE J741L

HOOK'S EVITA 18E

DAM TJ STONE COLD 336G

JC MS STONE COLD 871B 209K
HHS MISS 871B

CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY
9.6	-0.5	92.9	151.0	0.36	7.0	32.3	78.7	16.8
70%	45%	15%	10%	10%	55%	4%	3%	35%
DOC	CW	YG	MARB	BF	REA	API	TI	
14.3	67.5	-0.31	0.87	-0.054	1.30	170.2	105.5	
30%	3%	20%	5%	-	1%	10%	2%	

BW	86
BW RATIO	99
ADJ. WW	789
WW RATIO	113
ADJ. YW	1294
YW RATIO	105





C-3 NEXT UP NS B220 J939

Next Up cattle are receiving rave reviews across the industry with their versatility and genetic value. The bulls deliver calving ease and power in a very attractive package. Study these high-indexing bulls closely; they have a lot to offer to increase profitability on numerous levels.

REFERENCE SIRE

C-3 NEXT UP NS B220 J939

1/2 SM 1/2 AN

BB || PP

DOB: 8/27/2021

ASA# 4038066

SIRE
BRIDLE BIT ECLIPSE E744
HOOK'S GALILEO 210G
HOOK'S EVITA 18E

DAM
DIXON PRIME CUT NS Z209
PDF BLK MALLORY B220
PDF BLK MALLORY U532

CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY
16.8	-3.4	89.3	135.1	0.29	10.2	38.2	82.7	20.9
15%	10%	20%	30%	45%	10%	1%	1%	5%
DOC	CW	YG	MARB	BF	REA	API	TI	
16.1	57.1	-0.08	1.02	-0.003	0.84	196.2	110.2	
15%	10%	80%	2%	-	25%	1%	1%	

56

3/4 SM 1/4 AN

J-C SIMMENTALS JC202N

BB || PP

DOB: 2/3/2025

ASA# 4510334

GGP

SIRE

HOOK'S GALILEO 210G
C-3 NEXT UP NS B220 J939
PDF BLK MALLORY B220
HOOK'S FRONTLINE 40F
HOOK'S HEIRESS 202H
HOOK'S CRYSTAL 1C

CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY
15.4	-4.0	75.5	115.9	0.25	10.3	32.1	69.8	18.6
20%	5%	60%	65%	70%	10%	4%	25%	20%
DOC	CW	YG	MARB	BF	REA	API	TI	
17.6	33.2	-0.17	0.88	-0.030	0.62	178.3	98.7	
5%	70%	55%	5%	-	65%	4%	10%	



JC202N || Sells as Lot 56.

Next Up Sons



JC2501M || Sells as Lot 57.

57

5/8 SM 3/8 AN

BB || PP

DOB: 8/10/2024

J-C SIMMENTALS

JC2501M

ASA# 4420628

GGP SIRE
C-3 NEXT UP NS B220 J939
PDF BLK MALLORY B220
DAM JC MR TALON 403G
ADV MS TALON K2501
ADV MS DIPLOMAT H0515

CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY
21.4	-4.6	78.5	120.9	0.27	11.4	31.8	70.9	24.3
2%	3%	50%	55%	55%	3%	5%	20%	1%
DOC	CW	YG	MARB	BF	REA	API	TI	
17.3	38.6	0.00	0.86	0.039	0.69	198.0	100.7	
10%	50%	95%	5%	-	55%	1%	5%	

BW	73
BW RATIO	
ADJ. WW	996
WW RATIO	
ADJ. YW	1295
YW RATIO	



JC782N || Sells as Lot 58.

58

3/4 SM 1/4 AN

BB || PP

DOB: 2/25/2025

J-C SIMMENTALS

JC782N

ASA# 4510408

GGP SIRE
C-3 NEXT UP NS B220 J939
PDF BLK MALLORY B220
DAM GIBBS 9114G ESSENTIAL
JC MS ESSENTIAL 94F 230K
HOOK'S FANTASIA 94F

CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY
17.2	-1.7	86.6	136.9	0.31	11.4	39.7	83.0	20.1
10%	25%	25%	25%	30%	3%	1%	1%	10%
DOC	CW	YG	MARB	BF	REA	API	TI	
15.2	42.4	-0.13	0.91	-0.001	0.82	186.4	104.6	
20%	40%	70%	4%	-	30%	2%	3%	

BW	90
BW RATIO	ET
ADJ. WW	753
WW RATIO	ET
ADJ. YW	1236
YW RATIO	ET



59 5/8 SM 3/8 AN
BB || PP DOB: 2/25/2025 ASA# 4510405

GGP SIRE
C-3 NEXT UP NS B220 J939
PDF BLK MALLORY B220
DAM REDHILL COUNTRYMAN 81J
JC MS COUNTRYMAN 214H 386L
HOOK'S HOMEBREW 214H

CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY
13.1	-1.5	85.8	129.3	0.27	7.9	32.2	75.0	16.3
35%	30%	30%	40%	55%	35%	4%	10%	40%
DOC	CW	YG	MARB	BF	REA	API	TI	
15.8	38.0	-0.22	0.71	-0.006	1.00	161.1	97.7	
15%	55%	40%	15%	-	10%	15%	10%	



60

3/4 SM 1/4 AN

BB || PP

DOB: 2/20/2025

J-C SIMMENTALS

JC358N

ASA# 4510380

GGP SIRE
C-3 NEXT UP NS B220 J939
PDF BLK MALLORY B220
DAM HA JUSTICE 30J
JC MS JUSTICE 081H 358L
JC MS FINAL PRODUCT 522C 081H

CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY
17.3	-2.2	87.7	141.1	0.33	10.8	33.5	77.2	22.3
10%	20%	25%	20%	20%	5%	2%	5%	2%
DOC	CW	YG	MARB	BF	REA	API	TI	
15.0	42.9	-0.16	1.07	-0.035	0.66	201.7	109.6	
25%	40%	60%	2%	-	60%	1%	1%	

BW	80
BW RATIO	92
ADJ. WW	685
WW RATIO	98
ADJ. YW	1250
YW RATIO	102





BSUM SUMMIT 303L

The Summit sons are truly the cattlemen's kind! These bulls offer explosive growth, added rib shape, and are as dense as they come in terms of type. Their balance of high-end growth and impressive STAY figures will prove to be a winning combination for commercial cattlemen.

CLRS King James

REFERENCE SIRE

BSUM SUMMIT 303L

5/8 SM 3/8 AN

BB || PP

DOB: 1/28/2023

ASA# 4206364

SIRE
GIBBS FAST TRACK 0634H
GIBBS 5781C STA 2614Z

DAM
BSUM 143J
NLC COW BOSS 160C
GW MISS DUE NORTH 025F

CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY
6.5	2.7	105.4	170.5	0.41	4	25.6	78.2	19
95%	95%	2%	2%	2%	95%	40%	4%	15%
DOC	CW	YG	MARB	BF	REA	API	TI	
16.5	54.3	-0.01	0.8	0.006	0.65	163.9	104.5	
10%	15%	95%	10%	-	60%	15%	3%	

61

J-C SIMMENTALS JC058N

5/8 SM 3/8 AN

BB || PP

DOB: 2/20/2025

ASA# 4510384

GGP

SIRE
BSUM SUMMIT 303L
BSUM 143J

DAM
HOOK'S FRONTLINE 40F
JC MS FRONT LINE 8T 058H
TJ 8T

CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY
9.8	0.8	89.4	142.2	0.33	7.6	30.1	74.8	17.2
70%	70%	20%	20%	20%	40%	10%	10%	30%
DOC	CW	YG	MARB	BF	REA	API	TI	
14.1	48.7	-0.19	0.59	-0.035	0.83	150.4	93.6	
35%	25%	50%	25%	-	30%	30%	20%	



JC058N || Sells as Lot 61.

Summit Sons



62

3/4 SM 1/4 AN

BB || PP

DOB: 2/1/2025

J-C SIMMENTALS

JC154N

ASA# 4510324

GGP

SIRE
BSUM SUMMIT 303L
BSUM 143J

DAM

TJ GOLD 274G
JC MS GOLD 504C 154J
JC AY MS STONE 504C

CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY
8.1	0.3	90.0	140.4	0.31	5.4	22.4	67.4	18.3
85%	60%	20%	20%	30%	80%	65%	35%	20%
DOC	CW	YG	MARB	BF	REA	API	TI	
10.2	34.8	-0.20	0.50	-0.021	0.81	146.3	91.3	
15%	65%	50%	40%	-	30%	35%	25%	

BW	96
BW RATIO	111
ADJ. WW	652
WW RATIO	93
ADJ. YW	1246
YW RATIO	102



JC154N || Sells as Lot 62.

63

3/4 SM 1/4 AN

BB || PP

DOB: 1/29/2025

J-C SIMMENTALS

JC37N

ASA# 4510312

GGP

SIRE
BSUM SUMMIT 303L
BSUM 143J

DAM

IR ZEUS A718
NLC D37 DIXIE DOLL
NLC BLANCHE B36

CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY
10.2	2.0	94.2	160.7	0.42	5.3	21.4	68.4	18.2
65%	85%	10%	4%	2%	80%	75%	30%	20%
DOC	CW	YG	MARB	BF	REA	API	TI	
14.7	50.0	-0.28	0.67	-0.042	1.06	160.2	97.7	
25%	25%	25%	20%	-	10%	15%	10%	

BW	94
BW RATIO	108
ADJ. WW	645
WW RATIO	92
ADJ. YW	1288
YW RATIO	105



JC37N || Sells as Lot 63.

64

5/8 SM 3/8 AN

J-C SIMMENTALS

JC110N

BB || PP DOB: 2/2/2025

ASA# 4510326

65

5/8 SM 3/8 AN

BB || PP

DOB: 3/2/2025

J-C SIMMENTALS

JC066N

ASA# 4510443

GGP

SIRE
BSUM SUMMIT 303L
BSUM 143J

DAM

IR CAPITALIST E041
JC MS CAPITALIST F833 066H
MILL BRAE GEORGINA F833

CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY
17.6	-3.0	75.0	115.6	0.25	8.9	25.7	63.1	22.1
10%	15%	65%	65%	70%	25%	35%	55%	3%
DOC	CW	YG	MARB	BF	REA	API	TI	
4.3	31.6	-0.13	0.80	0.004	0.73	181.7	94.8	
99%	70%	70%	10%	-	45%	3%	15%	

BW	81
BW RATIO	93
ADJ. WW	711
WW RATIO	98
ADJ. YW	1225
YW RATIO	100



CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY
10.6	1.2	93.2	147.5	0.34	5.6	27.5	74.1	14.9
60%	75%	15%	15%	20%	75%	25%	10%	55%
DOC	CW	YG	MARB	BF	REA	API	TI	
17.7	47.4	-0.20	0.69	-0.044	0.78	153.5	98.0	
5%	30%	50%	15%	-	35%	25%	10%	





JC05N || Sells as Lot 66.

Lot 66

True Grit X Guardian bull who does everything right. The bull studies balanced in his genetic profile and packs an extra shot of marbling. He stems back to the Cowgirl donor dam who has been one of our most proven producers.



JC208N || Sells as Lot 67.

66

1/2 SM 1/2 AN

J-C SIMMENTALS

JC05N

ASA# 4510376

GGP

SIRE: EXAR COVER THE BASES 0819B
2 BAR GADVANCE 5134
DAM: HA JUSTICE 30J
MISS DOLLY L05J
CLRS JOLENE 1105J

CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY
9.3	0.2	89.1	151.2	0.39	5.9	27.0	71.4	17.2
75%	60%	20%	10%	4%	70%	25%	20%	30%
DOC	CW	YG	MARB	BF	REA	API	TI	
9.4	61.5	-0.16	1.16	-0.027	0.96	183.7	108.5	
90%	10%	60%	1%	-	15%	3%	1%	

BW	95
BW RATIO	109
ADJ. WW	671
WW RATIO	96
ADJ. YW	1312
YW RATIO	107

67

1/2 SM 1/2 AN

J-C SIMMENTALS

JC208N

ASA# 4510352

GGP

SIRE: BASIN TRUE GRIT 1021
BASIN CAMILLA 9044
DAM: CLRS GUARDIAN 317G
JC MS GUARDIAN 917G 208K
J-J MS 8T COWGIRL 917G

CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY
11.9	-1.9	88.1	143.7	0.35	7.5	26.8	70.7	16.0
50%	25%	20%	15%	15%	45%	30%	20%	45%
DOC	CW	YG	MARB	BF	REA	API	TI	
17.4	60.0	0.03	0.85	0.029	0.78	168.7	101.7	
10%	10%	95%	10%	-	35%	10%	5%	

BW	92
BW RATIO	106
ADJ. WW	690
WW RATIO	99
ADJ. YW	1213
YW RATIO	99





68

1/2 SM 1/2 AR

NDR || PP

DOB: 2/2/2025

J-C SIMMENTALS

JC0046N

ASA# 4510331

GGP

SIRE
KBHR CHARGER K102
WS ELECTRA E88DAM
LSF NIGHT CALVER 9921W
LSF SRR RITZY F8289 H0046
LSF SRR RITZY Z2322 F8289

CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY
12.1	-2.1	85.3	133.5	0.30	6.3	25.6	68.1	21.1
45%	20%	30%	30%	40%	65%	40%	30%	5%
DOC	CW	YG	MARB	BF	REA	API	TI	
18.0	36.0	-0.12	0.74	0.006	0.76	172.3	97.8	
4%	60%	70%	15%	-	40%	10%	10%	

BW	93
BW RATIO	107
ADJ. WW	678
WW RATIO	98
ADJ. YW	1288
YW RATIO	102



JC0046N || Sells as Lot 68.



69

5/8 SM 9/32 AR 3/32 AN

NDR || PP

DOB: 2/14/2025

J-C SIMMENTALS

JC0924N

GGP

SIRE
IR IMPERIAL D948
RR5-MR MOAB J239
LCDR MS EMBER 724E
DAM
LCOC AUGUSTINE U927E
LSF SRR CRYSTAL D6936 H0924
LSF SRR CRYSTAL B4429 D6936

CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY
9.2	-1.3	87.0	130.6	0.27	4.2	25.2	68.6	21.1
75%	30%	25%	35%	55%	90%	40%	30%	5%
DOC	CW	YG	MARB	BF	REA	API	TI	
11.6	33.9	-0.11	0.85	0.003	0.69	172.7	99.7	
70%	65%	75%	10%	-	55%	10%	10%	

BW	92
BW RATIO	106
ADJ. WW	743
WW RATIO	108
ADJ. YW	1324
YW RATIO	105



JC0924N || Sells as Lot 69.



70

1/2 SM 1/2 AR

NDR || PP

DOB: 3/29/2025

J-C SIMMENTALS

JC0014N

BW	83
BW RATIO	96
ADJ. WW	630
WW RATIO	91
ADJ. YW	1195
YW RATIO	95

GGP

SIRE
IR IMPERIAL D948
RR5-MR MOAB J239
LCDR MS EMBER 724E
DAM
CRUMP MAGNITUDE 5507
LSF SRR JOAN F8227 H0014
LSF SRR JOAN D6549 F8227

CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY
12.7	-1.8	70.3	117.0	0.29	7.3	26.6	61.6	17.1
40%	25%	80%	60%	45%	50%	30%	60%	30%
DOC	CW	YG	MARB	BF	REA	API	TI	
11.7	43.9	-0.08	0.80	-0.005	0.66	163.0	90.4	
65%	40%	80%	10%	-	60%	15%	25%	



JC0014N || Sells as Lot 70.

71

J-C SIMMENTALS
JC3022N

5/8 SM 3/8 AN

BB || PP

DOB: 3/4/2025

ASA# 4510452

GGP

SIRE
HOOK'S GALILEO 210G
HOOK'S EVITA 18E

DAM
HOOK'S EAGLE 6E
ADV MS EAGLE L3022
ADV MS FRONTLINE H0025

CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY
18.2	-5.3	77.0	116.9	0.25	8.5	31.7	70.2	22.6
10%	2%	55%	60%	70%	30%	5%	25%	2%
DOC	CW	YG	MARB	BF	REA	API	TI	
19.1	30.6	-0.13	1.09	0.004	0.72	203.8	106.4	
2%	75%	70%	1%	-	45%	1%	2%	

BW	80
BW RATIO	92
ADJ. WW	729
WW RATIO	104
ADJ. YW	1154
YW RATIO	94



JC3022N || Sells as Lot 71.

72

J-C SIMMENTALS
JC3003N

5/8 SM 3/8 AN

BB || PP

DOB: 2/22/2025

ASA# 4510388

GGP

SIRE
HOOK'S GALILEO 210G
HOOK'S EVITA 18E

DAM
JC MR TALON 403G
ADV MS TALON L3003
ADV MS CAPITALIST J1010

CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY
21.1	-4.8	65.6	103.5	0.24	14.9	31.7	64.5	25.8
2%	3%	90%	85%	75%	1%	5%	45%	1%
DOC	CW	YG	MARB	BF	REA	API	TI	
15.0	30.9	-0.14	1.05	-0.005	0.69	207.4	98.6	
25%	75%	65%	2%	-	55%	1%	10%	

BW	68
BW RATIO	78
ADJ. WW	642
WW RATIO	92
ADJ. YW	1117
YW RATIO	91



JC3003N || Sells as Lot 72.

73

J-C SIMMENTALS
JC304N

3/4 SM 1/4 AN

BB || PP

DOB: 2/22/2025

ASA# 4510389

GGP

SIRE
HOOK'S GALILEO 210G
HOOK'S EVITA 18E

DAM
IR ORIGINAL H341
JC MS ORIGINAL 24J 304L
HOOK'S JUNE 24J

CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY
18.6	-4.0	85.3	132.8	0.30	10.7	33.2	76.0	23.0
10%	5%	30%	30%	40%	5%	3%	10%	2%
DOC	CW	YG	MARB	BF	REA	API	TI	
18.5	44.2	-0.19	0.95	-0.009	0.97	199.6	107.2	
3%	35%	50%	3%	-	15%	1%	2%	

BW	67
BW RATIO	77
ADJ. WW	681
WW RATIO	97
ADJ. YW	1166
YW RATIO	95



HOOK'S GALILEO 210G || Sire of Lots 71-74.

Galileo and Boomer Sons



JC372N || Sells as Lot 74.

74

3/4 SM 1/4 AN

J-C SIMMENTALS

JC372N

ASA# 4510399

BB || PP

DOB: 2/24/2025

GGP

SIRE
HOOK'S GALILEO 210G
HOOK'S EVITA 18E

DAM
IR ORIGINAL H341
JC MS ORIGINAL 24J 372L
HOOK'S JUNE 24J

BW	80
BW RATIO	92
ADJ. WW	757
WW RATIO	108
ADJ. YW	1221
YW RATIO	100



JC117N || Sells as Lot 75.

75

PB SM

J-C SIMMENTALS

JC117N

ASA# 4510362

BB || PP

DOB: 2/14/2025

GGP

SIRE
HOOK'S EAGLE 6E
IR/JLN BOOMER J425
KBHR IR/JLN ASTORIA G119

DAM
KBHR REVOLUTION H071
KBHR MONA LISA K108
KBHR E197

BW	76
BW RATIO	ET
ADJ. WW	687
WW RATIO	ET
ADJ. YW	1167
YW RATIO	ET



JC322N || Sells as Lot 76.

76

3/4 SM 1/4 AN

J-C SIMMENTALS

JC322N

ASA# 4510425

BB || PP

DOB: 2/27/2025

GGP

SIRE
HOOK'S EAGLE 6E
IR/JLN BOOMER J425
KBHR IR/JLN ASTORIA G119

DAM
TJ MESSENGER 509D
TJ 73E

BW	75
BW RATIO	86
ADJ. WW	721
WW RATIO	100
ADJ. YW	1243
YW RATIO	102





77

PB SM

BB || PP

DOB: 3/30/2025

ASA# 4510495

SIRE: HOOK'S EAGLE 6E
 IR/JLN BOOMER J425
 KBHR IR/JLN ASTORIA G119
 CDI MAINLINE 265D

GGP

DAM: TJ 731G

TJ 27C

BW	74
BW RATIO	85
ADJ. WW	658
WW RATIO	91
ADJ. YW	1053
YW RATIO	86



JC MS MAYHAYLEY 109J || Dam of Lot 78.

78

3/4 SM 1/4 AN

 SALINAS FARMS
 SLN663N

BB || PP

DOB: 1/28/2025

ASA# 4547864

GGP

SIRE

 WS PROCLAMATION E202
 KBHR GLOBAL J138
 BAR CK MS X38 106Z
 SOUTHERN FORTUNE TELLER
 JC MS MAYHAYLEY 109J
 TJ 8T

DAM

CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY
16.2	-3.8	73.1	110.5	0.23	8.3	31.5	68.0	21.4
15%	10%	70%	75%	80%	30%	5%	30%	4%
DOC	CW	YG	MARB	BF	REA	API	TI	
17.5	35.6	-0.17	0.67	-0.023	0.70	171.5	91.7	
5%	60%	55%	20%	-	50%	10%	25%	

BW	76
BW RATIO	ET
ADJ. WW	569
WW RATIO	ET
ADJ. YW	1035
YW RATIO	ET



79

PB SM

BB || PP

DOB: 2/11/2025

ASA# 4510358

GGP

 WS PROCLAMATION E202
 KBHR GLOBAL J138
 BAR CK MS X38 106Z
 KBHR REVOLUTION H071
 KBHR MONA LISA K108
 KBHR E197

DAM

CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY
14.8	-1.5	82.6	117.2	0.22	9.6	24.8	66.0	24.0
15%	15%	40%	55%	70%	5%	40%	40%	1%
DOC	CW	YG	MARB	BF	REA	API	TI	
20.5	42.1	-0.28	0.54	-0.036	1.03	180.4	95.7	
1%	25%	80%	10%	-	25%	4%	15%	

BW	78
BW RATIO	ET
ADJ. WW	709
WW RATIO	ET
ADJ. YW	1208
YW RATIO	ET





JC31N || Sells as Lot 80.

80	J-C SIMMENTALS							
	JC31N							
PB SM	ASA# 4510353							
BB PP	DOB: 2/9/2025							
WS PROCLAMATION E202								
SIRE	KBHR GLOBAL J138							
GGP	BAR CK MS X38 106Z							
DAM	KBHR REVOLUTION H071							
	KBHR MONA LISA K108							
	KBHR E197							
CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY
13.9	-1.9	73.5	105.4	0.20	8.3	24.8	61.5	18.1
15%	10%	75%	80%	85%	15%	40%	60%	25%
DOC	CW	YG	MARB	BF	REA	API	TI	
17.2	29.8	-0.42	0.39	-0.048	1.19	157.4	87.6	
4%	65%	25%	25%	-	10%	20%	35%	



JC3189N || Sells as Lot 81.

81	J-C SIMMENTALS							
	JC3189N							
1/2 SM 1/2 AN	ASA# 4510342							
BB PP	DOB: 2/6/2025							
WS PROCLAMATION E202								
SIRE	KBHR GLOBAL J138							
GGP	BAR CK MS X38 106Z							
DAM	YON TOP CUT G730							
	FHCC BLACKCAP LADY 3189							
	WOODLAND BLACKCAP LADY 84							
CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY
13.8	-2.3	90.0	143.8	0.34	8.9	26.8	71.6	18.2
30%	20%	20%	15%	20%	25%	30%	20%	20%
DOC	CW	YG	MARB	BF	REA	API	TI	
16.6	57.9	-0.15	0.68	-0.029	0.86	168.7	100.3	
10%	10%	60%	15%	-	25%	10%	10%	



SLN43N || Sells as Lot 82.

82	SALINAS FARMS							
	SLN43N							
3/4 SM 1/4 AN	ASA# 4547858							
BB PP	DOB: 1/28/2025							
REDHILL 672X X004 231A								
SIRE	CLRS HOMELAND 327H							
GGP	CLRS ALWAYS XCELLENT							
DAM	HOOK'S ENCORE 65E							
	BRIDLE BIT MISS G9107							
	BRIDLE BIT MISS B452							
CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY
11.6	0.4	90.8	151.0	0.38	7.1	24.8	70.1	20.8
50%	60%	15%	10%	10%	50%	45%	25%	5%
DOC	CW	YG	MARB	BF	REA	API	TI	
15.0	50.2	-0.48	0.51	-0.082	1.39	159.8	94.6	
25%	25%	1%	35%	-	1%	20%	15%	



83

3/4 SM 1/4 AN

SALINAS FARMS
SLN866N

BB || PP

DOB: 2/6/2025

ASA# 4547873

GGP

SIRE
REDHILL 672X X004 231A
CLRS HOMELAND 327H
CLRS ALWAYS XCELLENT

DAM
HOOK'S ENCORE 65E
BRIDLE BIT MISS G9107
BRIDLE BIT MISS B452

CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY
9.4	0.6	81.6	126.9	0.28	5.4	24.8	65.5	20.9
75%	65%	40%	40%	50%	80%	45%	40%	5%
DOC	CW	YG	MARB	BF	REA	API	TI	
13.0	45.5	-0.35	0.57	-0.061	1.10	153.6	88.5	
50%	35%	10%	30%	-	5%	25%	35%	

BW	91
BW RATIO	ET
ADJ. WW	625
WW RATIO	ET
ADJ. YW	1169
YW RATIO	ET



BRIDLE BIT MISS G9107 || Dam of Lots 82-83.

84

5/8 SM 3/8 AN

GREEN VALLEY FARM
GVF201N

BB || PP

DOB: 2/10/2025

ASA# 4516777

GGP

SIRE
REDHILL BEACON 15E 29G
REDHILL COUNTRYMAN 81J
REDHILL 231A 273B 446F

DAM
IR CAPITALIST E041
GVF MISS CAPITALIST 201K
GVF MISS RIDE FORCE 918G

CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY
14.8	-2.5	80.0	127.2	0.29	9.9	29.3	69.2	21.3
25%	15%	45%	40%	45%	10%	15%	25%	4%
DOC	CW	YG	MARB	BF	REA	API	TI	
11.8	50.8	-0.17	0.71	-0.035	0.78	173.6	95.5	
65%	20%	55%	15%	-	35%	10%	15%	

BW	80
BW RATIO	92
ADJ. WW	712
WW RATIO	100
ADJ. YW	1167
YW RATIO	99



GVF201N || Sells as Lot 84.

85

PB SM

J-C SIMMENTALS
JC043N

BB || PP

DOB: 1/27/2025

ASA# 4510307

GGP

SIRE
HOOK'S BEACON 56B
KBHR HONOR H060
WS MISS SUGAR C4

DAM
WS HOT BEEF X38
BAR CK MS X38 106Z
BAR CK MS MEAT MKR 323T

CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY
17.9	-5.6	57.5	81.9	0.15	10.5	25.8	54.4	19.7
3%	1%	99%	99%	99%	2%	35%	90%	15%
DOC	CW	YG	MARB	BF	REA	API	TI	
10.1	18.3	-0.32	0.65	-0.042	0.80	180.0	89.0	
75%	95%	70%	5%	-	70%	4%	30%	

BW	79
BW RATIO	ET
ADJ. WW	723
WW RATIO	ET
ADJ. YW	1175
YW RATIO	ET



JC043N || Sells as Lot 85.

Great Lakes Beef Connection Bulls



J-C SIMMENTALS

JC969N

ASA# 4510440

86

PB SM

BB || PP

DOB: 3/2/2025

SIRE

HOOK'S BEACON 56B
CLRS GUARDIAN 317G

CLRS ALWAYS XCELLENT

GGP

DAM

HOOKS TITUS 31T
HOOK'S YUMA 49Y

HOOK'S UNIVERSAL 17U

BW	94
BW RATIO	ET
ADJ. WW	729
WW RATIO	ET
ADJ. YW	1217
YW RATIO	ET



JC969N || Sells as Lot 86.

87

1/2 SM 1/2 AN

SALINAS FARMS
SLN7043N

BB || PP

DOB: 1/14/2025

ASA# 4547866

88

3/4 SM 1/4 AN

SALINAS FARMS
SLN942N

BB || PP

DOB: 1/26/2025

ASA# 4547875

SIRE

GIBBS 9121G KENWORTH
GIBBS KINGPIN 1140J
GIBBS 8028F FANCY 6138D
BALDRIDGE BRONC
GIBBS 7043E STAR 0532X
GIBBS 0532X SM STAR P342

DAM

HOOK'S GALILEO 210G
HA JUSTICE 30J
HOOK'S DACIA 14D
CLRS BOBCAT 607 B
SLN MISS BOBCAT 942G
SLN MISS BREAK FREE 95A

BW	90
BW RATIO	110
ADJ. WW	572
WW RATIO	100
ADJ. YW	1155
YW RATIO	105



Great Lakes Sired Feeder Cattle Finding Success

As we begin year five of our quest to help customers market their feeder cattle in order to enhance the value of our genetics. We are happy to report our cattle are finding success at both the feedyard and the packing plant.

ALLIED
FEEDING PARTNERS LLC

We understand the majority of customers are unable to have the quantity of cattle in order to market full pots or retain ownership. However, by co-mingling customers Great Lakes Beef Connection sired calves we feel this is a good path to receive more value for our smaller producers. If you are a larger producer who has pot loads, feel free to contact us we have a large interest in helping you market and place your feeders as well.

*Save the Date -
October 20, 2026
West Branch Feeder Cattle Sale.*

For additional pooling of Michigan
feeder cattle, contact us or
Jimmy Lambert 231-920-8263.

SUPERIOR
PUREBRED AUCTIONS
superiorlivestock.com

89

J-C SIMMENTALS

JC826N

5/8 SM 3/8 AN

BB || PP

DOB: 3/11/2025

ASA# 4510463

GGP

SIRE
HOOK'S JOURNEY 7J
HOOK'S EVITA 18E

DAM
NIGHTVISION ADV D4371
J-J MS UPWARD VISION 826F
J-J MS UPWARD 338A

CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY
11.7	-1.4	87.9	140.1	0.33	6.1	25.1	69.1	17.0
50%	30%	25%	20%	20%	70%	40%	25%	30%
DOC	CW	YG	MARB	BF	REA	API	TI	
13.8	63.6	-0.10	0.62	-0.029	0.80	157.2	95.6	
35%	5%	75%	25%	-	35%	20%	15%	

BW	88
BW RATIO	101
ADJ. WW	730
WW RATIO	101
ADJ. YW	1219
YW RATIO	100



HOOK'S JOURNEY 7J || Sire of Lots 89-90.

90

S/D SIMMENTALS

S-D311N

5/8 SM 3/8 AN

BB || PP

DOB: 2/7/2025

ASA# 4505128

GGP

SIRE
HOOK'S JOURNEY 7J
HOOK'S EVITA 18E

DAM
JC MR HURON 7262G
S-D MS HURON 311L
S-D MS MATERNAL 130J

CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY
20.2	-4.5	85.0	137.3	0.33	9.9	27.0	69.2	19.9
3%	4%	30%	25%	20%	10%	25%	25%	10%
DOC	CW	YG	MARB	BF	REA	API	TI	
16.1	50.2	-0.06	0.49	-0.016	0.59	171.1	95.3	
15%	25%	85%	40%	-	70%	10%	15%	

BW	71
BW RATIO	83
ADJ. WW	702
WW RATIO	112
ADJ. YW	1198
YW RATIO	107



92

J-C SIMMENTALS

JC285N

3/4 SM 1/4 AN

BB || PP

DOB: 2/4/2025

ASA# 4510336

GGP

SIRE
JC LAWLESS 738L
HOOK'S JUNE 24J

DAM
KBHR HIGH ROAD E283
JC MS HIGH ROAD 970G 285K
JC MS EAGLE 583C 970G

CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY
13.6	-1.2	89.6	147.3	0.36	7.5	27.6	72.3	18.1
35%	35%	20%	15%	10%	45%	25%	15%	20%
DOC	CW	YG	MARB	BF	REA	API	TI	
20.1	46.3	-0.23	0.65	-0.030	0.95	165.4	98.5	
1%	30%	40%	20%	-	15%	15%	10%	

BW	85
BW RATIO	98
ADJ. WW	737
WW RATIO	102
ADJ. YW	1273
YW RATIO	104



JC285N || Sells as Lot 92.

Great Lakes Beef Connection Bulls



JC LAWLESS 738L || Sire of Lots 92-93.

93

3/4 SM 1/4 AN

BB || PP

DOB: 1/19/2025

ASA# 4547855

GGP

SIRE JC LAWLESS 738L

HOOK'S JUNE 24J

DAM HA JUSTICE 30J

SLN MISS 106J JUSTICE 302L

SLN MISS 42A CONVERSION 106J

BW	78
BW RATIO	95
ADJ. WW	632
WW RATIO	110
ADJ. YW	1001
YW RATIO	91



CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY
14.2	-3.4	75.6	113.0	0.23	9.5	31.3	69.2	17.3
30%	10%	60%	70%	80%	15%	10%	25%	30%
DOC	CW	YG	MARB	BF	REA	API	TI	
19.7	40.0	-0.17	0.66	-0.009	0.86	160.3	92.1	
1%	50%	55%	20%	-	25%	15%	20%	

94

3/4 SM 1/4 AN

S/D SIMMENTALS
S-D437N

BB || PP

DOB: 2/27/2025

ASA# 4505131

GGP

SIRE JC MR ESSENTIAL H207K
HOOK'S FANTASIA 94F
JC MR NATIONAL 610Y
JC MS NATIONAL 437B
JC MS UPWARD 127Y

BW	86
BW RATIO	101
ADJ. WW	623
WW RATIO	99
ADJ. YW	1141
YW RATIO	102



CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY
9.2	-0.7	74.2	121.9	0.30	6.5	30.2	67.4	16.2
75%	40%	65%	50%	40%	60%	10%	35%	40%
DOC	CW	YG	MARB	BF	REA	API	TI	
12.9	52.7	-0.12	0.67	-0.015	0.83	149.0	88.0	
50%	20%	70%	20%	-	30%	30%	35%	

95

S/D SIMMENTALS
S-D024N

3/4 SM 1/4 AN

BB || PP

DOB: 3/3/2025

ASA# 4505120

GGP

SIRE GIBBS 9114G ESSENTIAL
JC MR ESSENTIAL H207K
HOOK'S FANTASIA 94F
JC MS BIRMINGHAM 024H
JC MS MAN 706E

BW	89
BW RATIO	104
ADJ. WW	631
WW RATIO	101
ADJ. YW	1128
YW RATIO	101



CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY
8.0	-0.8	80.0	132.4	0.33	7.3	27.7	67.6	17.9
85%	40%	45%	30%	20%	50%	20%	30%	25%
DOC	CW	YG	MARB	BF	REA	API	TI	
14.0	49.2	-0.30	0.39	-0.036	1.17	139.2	85.2	
35%	25%	20%	55%	-	3%	45%	45%	

GGP

SIRE GIBBS 9114G ESSENTIAL
JC MR ESSENTIAL H207K
HOOK'S FANTASIA 94F
HOOK'S EAGLE 6E
S-D MS EAGLE 110J
S-D MS PIRATE 817F

96

S/D SIMMENTALS
S-D110N

3/4 SM 1/4 AN

BB || PP

DOB: 2/27/2025

ASA# 4505123

GGP

SIRE GIBBS 9114G ESSENTIAL
JC MR ESSENTIAL H207K
HOOK'S FANTASIA 94F
HOOK'S EAGLE 6E
S-D MS EAGLE 110J
S-D MS PIRATE 817F

CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY
15.8	-3.7	66.2	112.9	0.29	8.9	30.7	63.7	23.3
20%	10%	90%	70%	45%	25%	10%	50%	1%
DOC	CW	YG	MARB	BF	REA	API	TI	
14.5	35.9	-0.07	0.71	0.017	0.71	176.5	88.9	
30%	60%	85%	15%	-	50%	4%	30%	

G+

97

3/4 SM 1/4 AN

S/D SIMMENTALS
S-D816N

BB || PP

DOB: 3/16/2025

ASA# 4505158

GGP

SIRE
GIBBS 9114G ESSENTIAL
JC MR ESSENTIAL H207K
HOOK'S FANTASIA 94F

DAM
SHSF FREIGHTLINER D10
S-D MS FREIGHTLINER 816F
JC MS MYTTYINFOCUS 921W

CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY
8.4	0.5	76.9	118.2	0.26	6.1	27.8	66.2	15.2
80%	65%	55%	60%	65%	70%	20%	40%	50%
DOC	CW	YG	MARB	BF	REA	API	TI	
14.4	44.8	-0.29	0.57	-0.043	1.02	138.5	85.5	
30%	35%	20%	30%	-	10%	45%	45%	

BW	90
BW RATIO	105
ADJ. WW	609
WW RATIO	97
ADJ. YW	1066
YW RATIO	95



S-D816N || Sells as Lot 97.

98

PB SM

S/D SIMMENTALS
S-D029N

BB || PP

DOB: 2/26/2025

ASA# 4505121

GGP

SIRE
GIBBS 9114G ESSENTIAL
JC MR PONTIAC D114K
FSCR D114 LUCILLE B089XP

DAM
KBHR HIGH ROAD E283
JC MS HIGH ROAD 076W 029H
GW MISS PREDESTINED 076W

CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY
13.7	-1.7	87.5	142.2	0.34	6.6	24.1	67.7	20.7
20%	10%	25%	15%	10%	40%	45%	35%	10%
DOC	CW	YG	MARB	BF	REA	API	TI	
13.5	39.0	-0.10	0.53	0.000	0.69	176.8	98.9	
30%	35%	99%	10%	-	90%	5%	10%	

BW	90
BW RATIO	105
ADJ. WW	667
WW RATIO	106
ADJ. YW	1214
YW RATIO	108



JC MR PONTIAC D114K || Sire of Lots 98-100.

99

3/4 SM 1/4 AN

J-C SIMMENTALS
JC7102N

BB || PP

DOB: 2/25/2025

ASA# 4510411

GGP

SIRE
GIBBS 9114G ESSENTIAL
JC MR PONTIAC D114K
FSCR D114 LUCILLE B089XP

DAM
CLRS HOMELAND 327H
JC MS HOMELAND 18E 235K
HOOK'S EVITA 18E

CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY
15.5	-1.2	88.2	138.0	0.31	9.4	24.2	68.2	22.3
20%	35%	20%	25%	30%	15%	50%	30%	2%
DOC	CW	YG	MARB	BF	REA	API	TI	
11.7	44.2	-0.23	0.50	-0.022	1.00	165.9	93.3	
65%	35%	40%	40%	-	10%	10%	20%	

BW	84
BW RATIO	ET
ADJ. WW	658
WW RATIO	ET
ADJ. YW	1182
YW RATIO	ET



100

PB SM

S/D SIMMENTALS
S-D002N

BB || PP

DOB: 2/21/2025

ASA# 4505118

GGP

Great Lakes Beef Connection Bulls



101

PB SM

BB || PP

DOB: 3/19/2025

J-C SIMMENTALS

JC368N

ASA# 4510478

GGP

SIRE
JC QUIET MAN 758K
J-J MS 8T COWGIRL 917G
DAM
JC MS HONOR 343A 368L
J-J MS NTL FUTURE 343A

DAM

CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY
11.5	-2.2	81.4	121.2	0.25	6.4	25.3	65.9	22.4
35%	10%	45%	45%	55%	40%	35%	40%	3%
DOC	CW	YG	MARB	BF	REA	API	TI	
11.2	44.3	-0.27	0.54	-0.035	1.01	175.1	95.9	
60%	20%	85%	10%	-	30%	10%	15%	



102

PB SM

J-C SIMMENTALS
JC325N

BB || PP

DOB: 3/28/2025

ASA# 4510492

GGP

PB SM

BB || PP

J-C SIMMENTALS
JC7103N

DOB: 3/3/2025

ASA# 4510450

GGP

SIRE
JC QUIET MAN 758K
J-J MS 8T COWGIRL 917G
DAM
HOOK'S JOURNEY 7J
JC MS JOURNEY 32J 325L
HOOK'S JUDE 32J

DAM

CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY
14.1	-4.4	75.2	104.9	0.19	7.2	24.1	61.4	17.5
15%	1%	70%	80%	90%	30%	45%	60%	30%
DOC	CW	YG	MARB	BF	REA	API	TI	
7.6	34.1	-0.14	0.62	-0.004	0.71	172.4	95.8	
90%	50%	99%	10%	-	85%	10%	15%	



104

3/4 SM 1/4 AN

J-C SIMMENTALS
JC104N

HB || PP

DOB: 2/26/2025

ASA# 4510417

GGP

PB SM

BB || PP

J-C SIMMENTALS
JC0011N

DOB: 3/5/2025

ASA# 4510453

GGP

SIRE
MR SR RED OCTOBER G1761
KBHR CHARGER K102
WS ELECTRA E88
DAM
GW PREMIUM BEEF 021TS
JC MS PREMIUM BEEF 104Y
GW MISS PREDESTINED 052W

DAM

CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY
8.6	-0.5	87.8	138.2	0.31	4.1	25.4	69.0	18.7
80%	45%	25%	25%	30%	95%	40%	25%	15%
DOC	CW	YG	MARB	BF	REA	API	TI	
17.8	52.3	-0.26	0.62	-0.061	0.89	155.5	94.6	
4%	20%	30%	25%	-	20%	20%	15%	



105

PB SM

BB || PP

IR IMPERIAL D948

SIRE
RR5-MR MOAB J239
LCDR MS EMBER 724E
DAM
WFL MERLIN 018A
LSF SRR DELLA F8200 H0011
LSF SRR DELLA D6632 F8200

DAM

CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY
15.2	-2.8	86.2	134.5	0.30	7.2	24.4	67.4	15.8
20%	15%	25%	30%	40%	50%	50%	35%	45%
DOC	CW	YG	MARB	BF	REA	API	TI	
12.6	33.3	-0.24	0.83	-0.037	0.77	172.6	102.2	
55%	65%	35%	10%	-	40%	10%	4%	





JC501N || Sells as Lot 106.

106

1/2 SM 1/2 AN

J-C SIMMENTALS

JC501N

BB || PP DOB: 1/23/2025 ASA# 4510303

GGP

SIRE

ROSEDA POWERBALL23 F091
EXAR COVER THE BASES 0819B
2 BAR GADVANCE 5134

DAM

HOOK'S EAGLE 6E
JC MS EAGLE 5P 954G
HOOKS PUNKY 5P

CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY
18.0	-3.7	81.0	129.7	0.30	7.7	26.7	67.3	19.2
10%	10%	40%	35%	40%	40%	30%	35%	15%

DOC	CW	YG	MARB	BF	REA	API	TI
10.1	45.8	-0.10	0.93	-0.003	0.77	188.1	102.8
85%	35%	75%	3%	-	40%	2%	4%

BW	79
BW RATIO	99
ADJ. WW	493
WW RATIO	81
ADJ. YW	
YW RATIO	



EXAR COVER THE BASES 0819B || Sire of Lot 106.

Open Heifers



JC521N || Sells as Lot 107.



107		J-C SIMMENTALS							
		PB SM		JC521N					
		BB PP		DOB: 2/8/2025					
SIRE		LBRS GENESIS G69		BW	71				
GGP		CLRS KING JAMES 616K		BW	ET				
		CLRS DORA 616D		RATIO					
DAM		HOOK'S BEACON 56B		ADJ. WW	566				
		HOOK'S FANTASIA 94F		WW	ET				
		HOOK'S CELEBRITY 19C		RATIO					
CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY	
15.5	-2.4	82.1	133.8	0.32	9.8	30.4	71.3	22.3	
10%	10%	45%	25%	15%	4%	15%	20%	3%	
DOC	CW	YG	MARB	BF	REA	API	TI		
13.4	39.6	-0.24	0.61	-0.042	0.81	186.8	100.0		
35%	35%	90%	10%	-	70%	2%	10%		
G+ GRADE									

CLRS KING JAMES 616K || Sire of Lot 107.



JC545N || Sells as Lot 108.

108 PB SM
 BB || PP DOB: 2/25/2025 ASA# 4510410

SIRE
 KBHR REVOLUTION H071
 KBHR SCREENSHOT K167
 KBHR DEBUTANTE H113
DAM
 CLRS GUARDIAN 317G
 JC MS GUARDIAN 206H 201K
 HOOK'S HERITAGE 206H

CE	BW	WW	YW	ADG	MCE	MILK	MWW	STAY
9.4	-0.5	104.2	167.2	0.39	3.9	21.0	73.0	22.5
60%	25%	2%	1%	2%	85%	70%	15%	2%

DOC	CW	YG	MARB	BF	REA	API	TI
13.1	51.2	-0.32	0.78	-0.084	0.87	194.4	113.9
35%	10%	70%	2%	-	55%	1%	1%

BW	88
BW RATIO	111
ADJ. WW	634
WW RATIO	105
ADJ. YW	
YW RATIO	



KBHR SCREENSHOT 167 || Sire of Lot 108.

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