

Clare, Michigan - JC Simmentals Sale Facility

BREED LEADING GENETICS AT SENSIBLE PRICES

# WELCOME TO THE SALE

Dear Cattle Enthusiasts, Friends & Neighbors,

Welcome to our 15th Annual Great Lakes Beef Connection Bull Sale, First, I want to thank you all, both new and loyal customers for your support and interest in our program. From the bred heifer sale in the fall to the bull sale last spring, we truly appreciate it! This is our 44th year in the seed stock business and all 44 years have been in the Simmental and Sim Angus breed, (that, we are proud of).

I also want to take a minute to thank all the people that help Connie and I run this ranch. Aaron, Caley, Kolton, Uncle Jim, Preston & Tony, Your dedication and hours feeding. bedding pens, in the tractor seat, fixing and building fence is greatly appreciated and very valuable to our success.

We Breed and Develop our cattle with the commercial cattleman in mind. These bulls are developed slow in big lots, they are out in the element, not housed in buildings. These bulls will work as hard as you do! We stand behind every bull we sell.

As your Seed Stock Provider, we do everything in our power to give you the most predictable, Cutting-Edge Genetics with all the data possible. Every bull in this offering is a product of RightMate. I would encourage each and every one of you to read the page in this catalog talking about the RightMate Accredited, G+,ACE,ATM.

We are truly blessed to have the Allied Team in our corner. They are easy to work with, they help us with marketing, genetic selection and purchases. Please feel free to call and visit with any of them.

-Join Us- We hope to see you at our open house March 1st from 11am to 3pm, and again SALE DAY March 8th, at 1pm

John Miller and the whole GLBC group



The Steve Oman Family



The Brian Harris Family

- Free Feeding until May 1
- **BVD-PI** Negative
- **Fertility Tested**
- Sight Unseen Guarantee
- Genomically enhanced EPDs on **Every Bull**
- **Customer Feeder Cattle Marketing Assistance**
- **Bulls are developed slow**
- Rotationally grazed on 80 acres of native grass until the end of

Sale Day Phones 989-429-2834 || 406-581-7835



The John Miller Family



The Andy Salinas Family

**PREVIOUS SALE AVERAGES**: 2023 \$6,252 2024 \$6,162

Sale broadcast live online

Broadcasting Real-Time Auctions For more information, see page xx.

Videos available online at

www.dvauction.com and www.jcsimmentals.com

**Great Lakes Beef Connection bulls have** been accredited by RightMate, powered by Top Genomics. For more information, see page 3.

# Schedule of Events

Bulls can be viewed anytime at J/C Simmentals prior to the sale. Call to schedule a visit.

### **FRIDAY, MARCH 7**

All Day Cattle available for viewing

### **SATURDAY, MARCH 8**

8:00 AM Cattle available for viewing 12:00 NOON Complimentary Lunch

1:00 PM SHARP Great Lakes Beef Connection Bull Sale

# Sale Staff

### **AUCTIONEER**

Col. Jimmy Lambert 231-920-8263

MARKETING REPRESENTATIVES

Marty Ropp, Allied Genetic Resources
Corey Wilkins, Allied Genetic Resources
Jared Murnin, Allied Genetic Resources 406-581-7835
406-581-7835
406-590-2487
406-321-1542

# Sale Day Numbers

 Marty Ropp
 406-581-7835

 Corey Wilkins
 256-590-2487

 John Miller
 989-429-2834

 Andy Salinas
 231-245-6750

 Steve Oman
 989-429-3600

 Brain Harris
 517-749-4117

 Tom Hook
 507-829-5283

### Sale Terms and Conditions

All cattle sell under the Terms and Conditions of the American Simmental Association and the American Angus Association. Terms available sale day.

### **EPDS**

All EPDS are the most current BOLT at the time of printing conducted by IGS and the American Simmental Association. Please note that EPDs may change from the time the sale catalog is printed until registration papers are transferred.

### Announcements

Announcements made sale day and from the auction block during the sale take precedence over printed material associated with this sale. All persons who attend this sale do so at their own risk, legal or otherwise, for their safety or the behavior of the animals. The owners of Great Lakes Beef Connection, J/C Simmentals and the sales staff assumes no liability for property loss or accident that may occur.

# Trucking

Free trucking on all Michigan Bulls. FREE Delivery to central points for the remainder Continental US on gross purchases over \$10,000.

GLBC will feed your bull free until May 1. We recommended that you insure your bull if you leave them. \$100 discount if you take your bull home sale day.

### Semen Interest

Sellers are retaining 1/3 semen interest in all bulls selling for under \$20,000. Sellers are retaining 1/4 semen interest in all bulls selling for over \$20,000. Selling 100% possession and 100% salvage value.

### Insurance

Livestock Insurance will be available sale day and is recommended. GLBC encourages buyers to purchase insurance on the bulls not immediately delivered. Warranty and guarantee of the bulls will be covered by the breeder of the individual bulls.



# MARCH 8 2025

# CLARE, MICHIGAN AT 1:00 PM ET JC Simmentals Sale Facility

# Satisfaction Guaranteed

100% satisfaction guarantee on sight unseen purchases.

# **Bull Development**

We developed the bulls on a high roughage diet for 3.0 pound per day gain in large open lots to ensure adequate exercise. We believe this adequately conditions the bulls for breeding, with sound feet and leg while enabling them to exhibit their gain ratio. We feel this type of development will insure longevity for the new owners.

### Herd Health

All cattle sell with proper interstate health papers. All sale cattle have been Vaccinated with IBR,BVD,PI3,Vibro Letpo 5, Pasteurella, 7 way blackleg and poured with Ivomec. All Bulls have been tested BVD-PI Negative. All bulls have been fertility tested, scrotal measurements taken and sell as guaranteed breeders. Our cow herd is tested annually for Johne's Disease and Leukosis.

# **Airport Information**

Bishop International Airport (FNT), Flint, MI
Approximately 75 miles Southeast of sale location
Capital City Airport (LAN), Lansing, MI
Approximately 70 miles South of sale location
M B S International Airport, Freeland, MI
Approximately 45 miles Southeast of sale location
Detroit Metro Airport DTW, Detroit, MI
Approximately 160 miles Southeast of sale location

# Accommodations

Doherty Hotel 989-386-3441

604 N Mcewan St, Clare, MI 48617 All inclusive. Restaurant, Bar, Pool, Free Breakfast. Call for reservations and

mention the Great Lakes Bull Sale for your discount. Only 2 miles from the ranch.

Days Inn 989-386-1111

10318 South Clare Avenue, Clare, MI 48617

Holiday Inn and Suites 989-317-8686 5278 East , W Pickard RD., Mt Pleasant, MI 48858

GENETIC RESOURCES

Marty Ropp 406-581-7835 Corey Wilkins 256-590-2487 Jared Murnin 406-321-1542 www.alliedgeneticresources.com

# GREAT LAKES BEEF CONNECTION

# J/C SIMMENTALS

John & Connie Miller
5075 Clarabella Road, Clare, MI 48617
989-429-2834
Aaron Young, Herdsman
989-630-7941
www.jcsimmentals.com
john@jcsimmentals.com

### **SALINAS FARMS**

Andy & Lynn Salinas 4735 16 Mile Road, Marion, MI 49665 231-245-6750 asalinas509@gmail.com

### **GREEN VALLEY FARM**

Brian Harris 3307 Thorton Hwy, Charlotte, MI 48813 517-749-4117 Cell bjharris725@gmail.com

# S/D SIMMENTALS

Steve & Danielle Oman 6455 Ludington Dr., Lake, MI 48632 989-429-3600 Cell

# A Note from Our Nutritionist...

Welcome to the 15th annual Great Lakes Beef Connection sale. John, Connie and the crew always do an excellent job raising, testing, and bringing a quality group of bulls for your selection. I have

worked with John for over 10 years and continue to be impressed with their program and the quality of people behind it. Good cattle and good people find success and the Great Lakes program is no exception. The Great Lakes cattle continue to find success with seedstock and commercial cattlemen across the entire country, in a wide range of environments.

One of the keys to the success of these bulls is the way they are developed. Most bulls in the Midwest are developed on a high concentrate type ration, greater than 65% concentrate in many cases. The Great Lakes bulls are truly developed on a high roughage ration, greater than 60% roughage! These bulls were ran on grass until the end of November with a small amount feed and then gradually stepped up to their 65% roughage ration after that point. The bulls always had access to some free choice roughage when they were confined. In confinement after December, the bulls still had access to amply exercise in a 10 acre trap. This type of ration, with that much exercise should produce an average daily gain of around 2.75 lb/day. However, these bulls still gained 3.26 lb/day. That is very impressive from a nutritional standpoint.

I am very confident in the Great Lakes development program. These bulls are developed for the long run, in whatever environment where they have to work. Buy them with confidence. Please feel free to contact me with any questions about their development program.

DAN LARSON, PHD || GREAT PLAINS LIVESTOCK CONSULTING || 402-560-4052

# First Season Breeding Guarantee

Every bull in the sale carries a 100% guarantee and warranty for the first breeding season 90 days from the first turn out date provided the bull is managed for proper and acceptable nutritional and physical health.

In the event a customer has any problem with a bull (health, injury or death) prior to or during the bulls first breeding season, the customer should immediately contact Great Lakes Beef Connection to report the claim.

A veterinarian statement will be required and the bull may be required to be returned if deemed necessary. A replacement bull of mutually agreed upon quality will be provided if available or the customer will be given a credit for the purchase price of the bull less a salvage value of \$1,000, to be used in future sale.

Great Lakes Beef Connection will not be responsible for any settlement amount exceeding the purchase price of the bull.

BREEDING SEASON IS DEFINED AS THE 90 DAY PERIOD FOLLOWING THE FIRST TURN OUT OF THE BULL.

# **Catalog Codes**

**BB** = Homozygous Black

**HB** = Heterozygous Black

**DB** = Double Black

NDR = Non-Diluter Red

**PP** = Homozygous Polled

**HP** = Heterozygous Polled

**DP** = Double Polled

**P/S** = Polled/Scurred

**PB** = Purebred

**SM** = Simmental

AN = Angus

**AR** = Red Angus

**DDF** = Developmental Duplication Free

**DDC** = Developmental Duplication Carrier

All potential DD carriers will have test results available sale day.

# Improved Buying Confidence with Greater Genomic ASSURANCE

Access to more and better information has always been key to making wise decisions. The evolution and improvement of genetic evaluation tools too has given us an ever-clearer picture of the true genetic makeup of cattle and thus a better view of the value proposition. RightMate, powered by Top Genomics LLC is taking the evaluation of genetics and genomics one giant step further. By combining specific genomic information with the long-proven value of EPDs, this new advancement in technology improves our depth and precision when evaluating the actual ability to transmit value and profit.

The 3 Accreditation Logos below are designed to simplify bull selection and improve buyer confidence by more accurately describing the genetics offered and by reducing risk. What this means to you as a customer is a much greater assurance that you are getting both what you want and need from the genetics you purchase. What it means to your seedstock provider is access to RightMate technology that simply sets them apart from the rest of the industry.



ACCREDITED GENOMIC PLUS – For the majority of producers who simply need consistent and balanced genetic improvement, without genomic setbacks, G+ Accredited bulls should be on your list for premium purchase. These sires will absolutely move you forward for both cost reduction and income producing traits and substantially reduce risk when compared to all other evaluation programs. It's simple, the right genes are in these bulls to help secure a profitable future and the they have great EPDs to match!



ACCREDITED CALVING EASE – Simply find bulls with the ACE logo for third party Accredited, secure Calving Ease bulls. Though we have had tools in the past to assist in choosing heifer bulls, we've never had one nearly this effective. The reduced risk that comes with this genomic certification will simply make your decisions easier and your heifer calving season more successful. Purchase special purpose ACE bulls with confidence. They will deliver consistent and predictable calving ease.



ACCREDITED TERMINAL MATE – Just like an ATM machine makes it simpler to access your cash, the ATM Logo highlights bulls accredited to generate extra cash income as soon as your next calf crop! These bulls are meant specifically to use only on mature cows and for the purpose of adding performance, pay weight and end product value to market.



# A NOTE FROM THE SALE MANAGER

Welcome Cattlemen to the Great Lake Beef Connection Bull Sale. 2025 has brought an immense amount of promise for our country and the cattle business. Strong feeder cattle prices, short supply, and incredible demand for US Beef has created fruitful times for cow calf producers both near and far.



Hats off the genetic providers in creating the very best Great Lakes Beef Connection offering to date. Genetic value and striking phenotype can be found from cover to cover in this 100 head sale. The genetic providers have never shied away from the use of progressive and adapting the use of technology to provide more value to their customers. Every bull has been through a magnitude of genomic screening and phenotypical evaluation to ensure GLBC customers are getting the best of the best. If you are a customer, we would highly encourage visit with the genetic providers to ask about the services they provide to bull customers to ensure success. Countless loads of feeder calves have been purchased in partnership from GLBC customers, a great bull warranty, and affordable delivery is just a few of the many services the GLBC providers excel at.

The bulls featured in the 2025 sale will be rivaled by few offerings in terms of genetic value across the country. Thirty percent of the bulls are a product of the robust and aggressive embryo transfer program who propagates the best females the program has to offer. If you have been on the fence before about coming up and viewing the offering we encourage you to make the trip you will be happy you did.

As always if we can be any assistance to you, please do not hesitate in reaching out to us for service. We hope to see you all March 8th in Clare, MI.

Sincerely, Marty Ropp, Corey Wilkins and Jared Murnin





# RIGHTMATE AND RIGHTCHOICE COMPLEX TECHNOLOGIES, SIMPLE APPLICATIONS by Marty Ropp

In 2022, we are entering into our fourth full year of cooperation with Dr. Mahdi Saatchi and Top Genomics LLC on genomic selection opportunities poised to literally change the way we view genetic improvement programs. Our seedstock businesses have always been focused on providing a more profitable genetic product each new generation for the long-term success of our vital commercial customer base. These new, cutting-edge genomic services usher in a new world of potential to make producers and ultimately this industry more profitable. By combining the science associated with large effect gene combinations with the power of highly proven traditional genetic evaluation tools, new thresholds of performance and progress are being realized. RightMate prescribed mating technologies ensure maximum genetic progress for economically crucial traits, while at the same time reducing calf crop variation. The 2021 Gibbs Farms offering is a testament to the results of getting the matings more right, more often. The one-year level of improvement in value and uniformity is easy to see both physically and in terms of printed genetic evaluation.

Successful seedstock producers have been successful largely because they do a great job of selecting the next generation of sires. These selection decisions must be based squarely on the needs of their customers along with their own wise planning for the future of the beef business. RightMate just helps get the right bulls on a breeders list prescribed and mated to the most logical and genomically complimentary females. RightMate even helps producers to reduce and even eliminate expensive wasted matings. That's right, wasted matings! To achieve maximum progress and greatly reduce variation, some matings just need to be avoided, even when both parents are genetically valuable independently and could contribute progress simply with different breeding choices. Our data is showing clearly that the bulls you choose not to mate to specific females is almost as important as finding the perfect choice for each one. The results have exceeded even our hopes.

RightChoice programs are based on the same genomic improvement principles, but are designed to make commercial sire selection simpler and more precise to meet the needs of our most important customers. Simply choosing the shields of certification genomically assigned to each possible choice in this offering takes out the selection guesswork and helps commercial customers find the genetics that address needs more precisely and more often. The large effect genes, the EPDs and all performance information is included in the designation of ACE, G+ and ATM individuals. With this technology applied, customers can more easily identify and purchase the seedstock they want without always having to work through 20+ pieces of provided information. Just pick the bulls you like from the group whose logo fit your needs. Success simplified.

Our focus and commitment to the commercial beef business highlighted now by RightChoice and RightMate technologies, has not and will not change. Today's Allied business offers opportunities to enhance genetic improvement through genomics, add market value to customer feeder cattle production, offer some of this industry's best through All Beef and Allied Semen and Genetics, provide fast and efficient data services from Data Genie, offer seedstock marketing assistance and provide the Commercial industry with future focused genetic planning from our experienced and growing staff. Becoming full service genetic providers has always been our goal, because it's always been important.

# PLEASE JOIN US

# **OPEN HOUSE**

# MARCH 1 || 11 AM - 3 PM

We invite you to come preview the bulls and enjoy some good company.

Any buyer that views the bulls at the farm or open house will receive a \$50 credit for each bull they purchase.

# **ABOUT BULL DEVELOPMENT**

# Developed SLOWER, Keeping your Best Interest in Mind

This is the third year to make some modifications to our bull development in order to enhance bull longevity and better protect your investment in our genetics. Our goal is to develop the bulls in a manner where they can show off their genetic potential but not sacrifice the longevity of the bulls. We want customers to be able to recognize their bulls after turn-out.

This year the bulls were weaned the end of August to the first of September. The bulls were weaned on an 80-acres grass pasture. The bulls were rotationally grazed on this pasture until the end of November with a small amount of feed. In December when brought to their development lots they still had 10 acre traps for ample exercise. The bulls always had access to some free choice roughage. (1st cutting grass hay) We can say with confidence this is the most athletic and structural correct bulls we have ever marketed. WE SACRIFICE some performance in terms of yearling weight with this practice but feel the bulls are in perfect shape at sale time. We understand bulls are a significant investment. We want our development process to increase bull longevity and the bulls you purchase be productive for years to come.





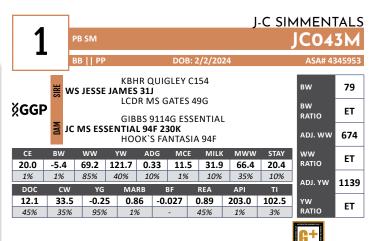
JCO43M || Sells as Lot 1.

# **JESSE JAMES X 230K**

Breed leading genetic value, incredible type, and an outcross pedigree on the top side best summarizes a great lead off bull for the 2025 GLBC offering. He will be an incredible heifer bull prospect, who will sire first class maternal and carcass traits. His structure, balance, and foot quality has made him a favorite of ours for quite some time.



WS Jesse James 31J || Sire of Lot 1.





# **NEXT UP X** 208K

JC Miss Guardian 917G 208K || DAM of Lots 2-3.

JC061M || Sells as Lot 2.

Bulls who check all the boxes from both a genetic and phenotypical standpoint best describes the Next Up flush brothers out of our young Guardian donor female. The brothers spread from birth to yearling coupled with their maternal and carcass traits will make a huge impact wherever they may land. Physically they pack an extra punch of length, frame and muscle.





JC631M || Sells as Lot 3.

C-3 Next up NS B220 J939 || Sire of Lots 2-3.

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JC51M || Sells as Lot 4.

# TRANSCENDENT X JEWEL 10J

We wanted to make more first generation SimAngus bulls for customers in 2025 and we have several of those out of our embryo transfer program. The Transcendent X Jewel flush brothers has been favorites of many who have visited the bull development. These massive middled, stout hipped bulls come with elite genetic value and is backed by one of very best donors in Jewel 10J.



J-C SIMMENTALS 4 1/2 SM 1/2 AN G A R MOMENTUM **G A R TRANSCENDENT** G A R PROPHET 2685 BW RATIO **%GGP** ΕT LBRS GENESIS G69 **HOOK'S JEWEL 10J** ADJ. WW 651 **HOOK'S FANTASIA 94F** ET 121.2 0.30 10.3 28.7 1164 43.7 208.3 13.7 -0.05 1.43 -0.009 0.53 110.5 EΤ

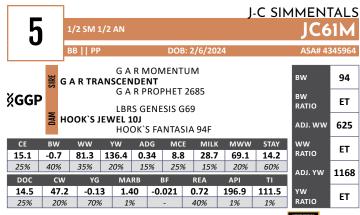
G A R Transcendent || Sire of Lots 4-6.



JC61M || Sells as Lot 5.



JC672M || Sells as Lot 6.









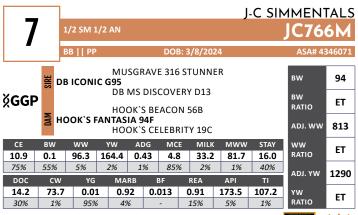
JC766M || Sells as Lot 7.

# **ICONIC X 94F**

The lconic X 94F flush brothers are the "ranchers' kind". The bulls come with an extra running gear of horsepower and will be certain to elevate growth and power in their progeny. The uniformity and depth of quality of the flush is what will make sale day interesting for us. It has been hard for us to identify our favorite as all the brothers come with an immense amount of quality and value.



Hook's Fantasia 94F || Dam of Lot 7.





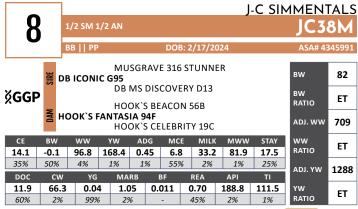


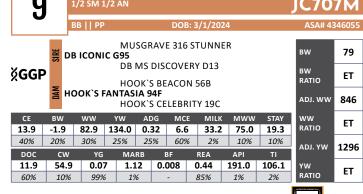
JC38M || Sells as Lot 8.



DB Iconic G95 || Sire of Lots 7-12.

JC707M || Sells as Lot 9.









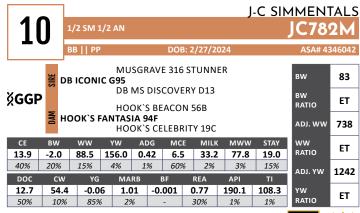


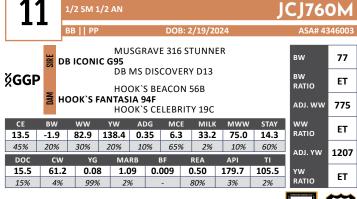


JC782M || Sells as Lot 10.



JC760M || Sells as Lot 11.

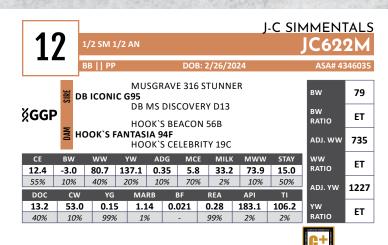














DB Iconic G95 || Sire of Lots 7-12.

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### www.DVAuction.com

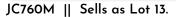
support@dvauction.com 402-316-5460 || 402-474-5557





# **COWGIRL 917G SONS**

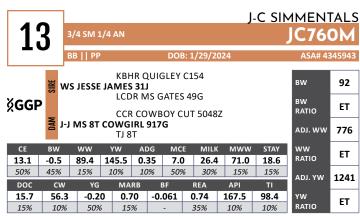
A pair of maternal brothers out of the 917G donor female. The brothers represent some of our favorite purebred bulls in the entire offering. These bulls' length, striking phenotype, and genetic value will make them both "breeder bull candidates". We can not speak highly enough about the 917G donor in terms of type, structure, and udder quality she is the standard we strive for at GLBC.

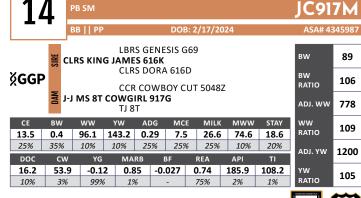




JC917M || Sells as Lot 14.

J-J Ms 8T Cowgirl 917G || Dam of Lots 13-14.















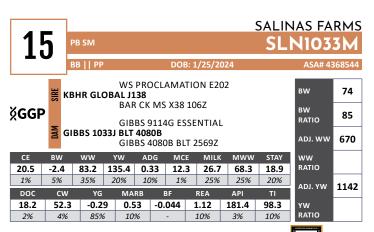
SLN1033M || Sells as Lot 15.

# GLOBAL X 1033J

1033 has been a standout since weaning and has a herd bull look and presence. He is the first progeny of the 1033J who is quite possibly the best Essential female you will find. The bull comes with tons of rib and body, flawless structure, and is just simply the total package. He is one of the most fault free and complete bulls in the 2025 sale from both a number and phenotype standpoint.



Gibbs 1033J BLT 4080B || Dam of Lot 15.





S-D322M || Sells as Lot 16.

# **322H SONS**

The TJ 322H donor female has once again knocked it out of the park for the Oman program. The trio of bulls come with a balanced genetic profile and very pleasing type. We feel these bulls will move ahead from both a female retention standpoint while adding value to terminal bound progeny. Be sure to circle the 322M son in your book this younger Essential grandson has all the making of a great herd bull.



S/D SIMMENTALS 16 3/4 SM 1/4 AN GIBBS 9114G ESSENTIAL JC MR ESSENTIAL H207K HOOK`S FANTASIA 94F BW RATIO **%GGP** 110 TJ MESSENGER 509D TJ 322H ADJ. WW 729 TJ 73E WW RATIO 112 -1.3 141.4 0.35 1256 ΤI 45.8 154.5 14.2 -0.24 0.52 -0.042 0.89 93.5 112





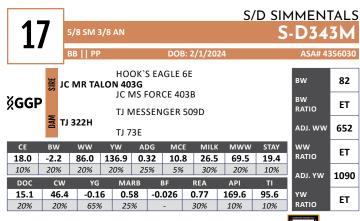
TJ 322H || Dam of Lot 16.

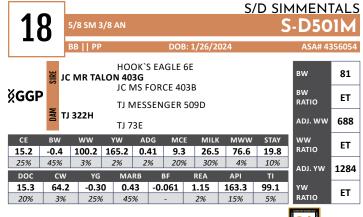


S-D343M || Sells as Lot 17.



S-D501M || Sells as Lot 18.









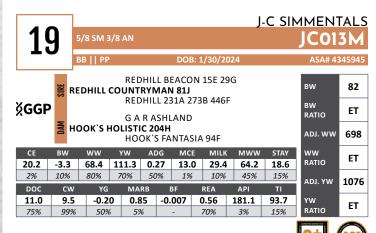


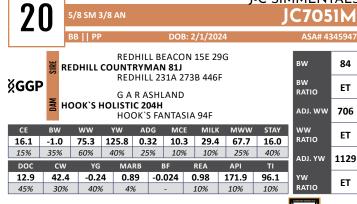
JC013M || Sells as Lot 19.

# COUNTRYMAN X HOLISTIC 204H

Two great heifer bull candidates who will make the greatest impact with the replacement females they leave behind. The bulls are moderate, dense, and read with first class maternal traits.









# JUSTICE X 9075G STAR

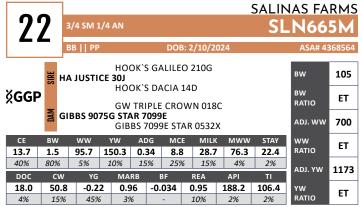
The Justice sons are bringing premiums in numerous sales in 2025. The bulls come with an extra shot of horsepower, frame, marbling and are excellent for docility. The trio of Justice X 7099E sons embodies all the traits of their great sire and will be some of your favorite's sale day.

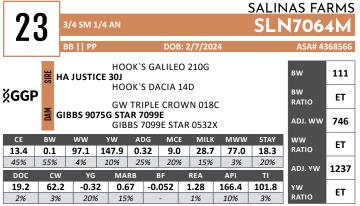
JC407M || Sells as Lot 21.

J-C SIMMENTALS 21 3/4 SM 1/4 AN JC407M HOOK'S GALILEO 210G **HA JUSTICE 30J** HOOK'S DACIA 14D BW RATIO **%GGP** EΤ **GW TRIPLE CROWN 018C GIBBS 9075G STAR 7099E** ADJ. WW 738 GIBBS 7099E STAR 0532X ET 99.4 164.3 0.41 10.5 28.7 78.2 18.8 RATIO -1.1 35% 15% 2% 2% 10% ADJ. YW 1201 19.3 50.1 -0.26 0.88 -0.037 1.03 187.7 110.7 15% 10%



Gibbs 7099E Star 0532X || Grandam of Lots 21-23.







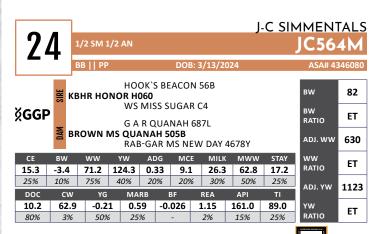




# HONOR X 505B

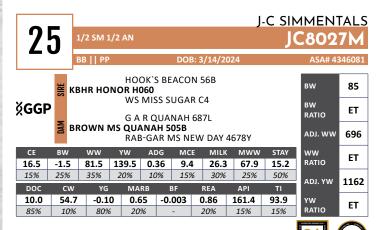
Heifer safe Honor sons who come of the great purebred Angus female 505B. The bulls are bullet proof for calving ease and birthweight and come with the same look and type as their breath-taking mother 505B. The mating has been potent time and time again buy with confidence!

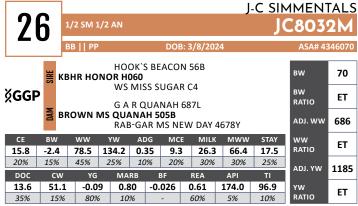
JC564M || Sells as Lot 24.





Brown Ms Quanah 505B || Dam of Lots 24-26.





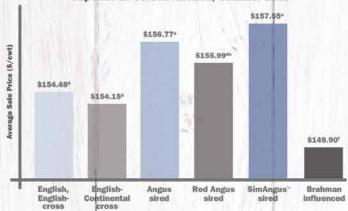


# MORE PER HEAD PERIOD



# EFFECT OF SIRE BREED ON SALE PRICE OF BEEF STEER CALVES

Superior Livestock Auction, Summer 2020°



SimAngus"-sired steer calves sold through
Superior Livestock Auction in summer 2020 earned
more at sale time than all other calves.\*\*

It's no wonder the percentage of **SimAngus**™ calves marketed through the industry's largest video auction has grown **eightfold** since 2010.

Want low-risk, high-potential calves with earning potential?

# STAND STRONG SIMMENTAL

406-587-4531 • simmental.org

<sup>&</sup>lt;sup>a</sup> For lots of 50 head or more. <sup>b</sup> Kansas State University, December 2020, Superior Livestock Auction data analysis of 3,280 lots, 394,900 head of beef calves marketed during summer 2020. (P<.0001)

<sup>c</sup> Lots that qualified for breed-related programs were excluded from the model due to potential confounding effects with sire breed analysis and, for many, few lots in the data.

d. e, f Means without a common superscript differ (P<0.05) Lots of calves in breed-identified groups were sired by bulls from the respective breeds and out of dams with no Brahman influence.



# **EVITA 18E** SONS

Hook's 18E has been a special cow for our program placing breeder bulls near and far. We sold her in the 2024 **Great Lakes Beef Connection Sale to** Lucas Cattle Company in Missouri. These are the last matings we will have and her sons will once again be favorites on sale day. The marketability, phenotype, and quality of the 18E pedigree is on full display with her powerful sons.

JC215M || Sells as Lot 27.



Hooks Evita 18E || Dam of Lots 27-30.

JC603M || Sells as Lot 28.



	KATIO								
	ADJ. WW	831							
STAY 13.9	WW RATIO	ET							
60% TI	ADJ. YW	1315							
115.7 1%	YW RATIO	ET							
ADDRESS GROWN AND									

							J	-C SIN	MEN1	ΓALS
<b>128</b>	R	1/2 SM 1	JC603M							
`	_	BB    PP			DOE	3: 2/27/2	024		ASA# 43	346041
	MUSGRAVE 316 STUNNER B DB ICONIC G95									85
Ӽ҉GGР	DB MS DISCOVERY D13 HOOK'S BEACON 56B							BW RATIO	ET	
	DAM H	OOK`S E		BE DK`S YU	JMA 4	49Y			ADJ. WW	937
CE	BW	ww	YW	ADG	MC	E MILK	MWW	STAY	ww	ET
13.8	0.0	108.9	172.7	0.40	8.0			16.7	RATIO	
40%	50%	1%	1%	3%	35%	6   10%	1%	30%	ADJ. YW	1353
DOC	cw	YG	MAI	TI		1000				
14.8	56.0	-0.0	1 1.0	7 0.	001	0.64	190.4	118.3	YW	ET
25%	10%	95%	2%	6	-	55%	1%	1%	RATIO	
									ACCRECATE GROWN PLAN	





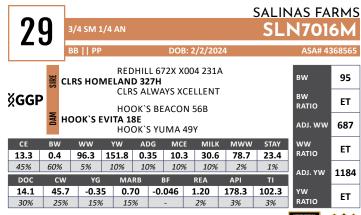


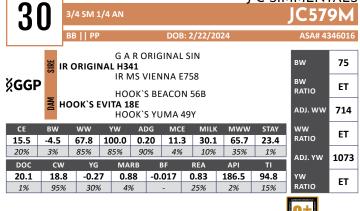


SLN7016M || Sells as Lot 29.



JC579M || Sells as Lot 30.





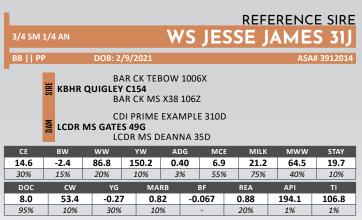






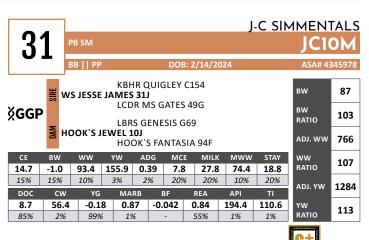
## WS JESSE JAMES 31J

We are always searching for something different from an outcross pedigree standpoint and we are proud to have sampled WS Jesse James in our program. The bulls excel at maternal traits, phenotype and gives some new blood for old customers. We feel like their genetic value and kind will make them highlights for ranchers on sale day.





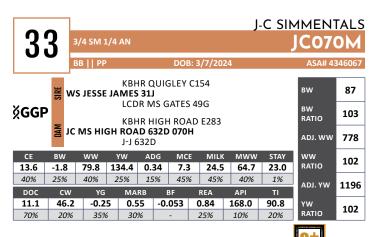






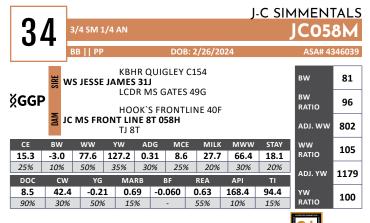


JC65M || Sells as Lot 32.





JC070M || Sells as Lot 33.

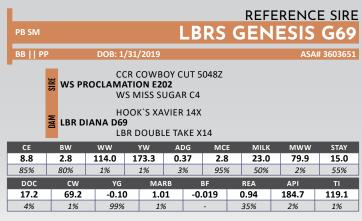






### **LBRS GENESIS G69**

First class growth, payweight and power can be found in a great set of Genesis sons we have to offer in 2025. The bulls are absolute brutes for power and will be certain to add payweight and value to their progeny. If you are looking to market a heavier more valuable set of feeder calves these Genesis sons should do the trick.



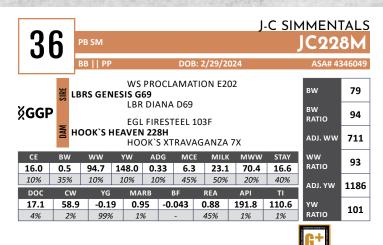


JC117M	Ш	Sells	as	Lot	35.
,	11	••			

							J	-C SIN	MEN <sup>-</sup>	ΓALS
35	5	3/4 SM 1/4 AN								7M
		BB    PP			DOB:	2/19/2	024		ASA# 43	346001
	SE L	BRS GEN	вw	95						
β́GGР	_	LBR DIANA D69 JC MR HURON 7262G								113
	DAM )(	MS HU				531D 93	86G		ADJ. WW	884
CE	BW	ww	WW YW ADG MCE MILK MWW STAY							124
10.4	1.0	111.0	175.1	175.1 0.40 4.0 22.7 78.1 13.3						124
80%	70%	1% 1% 3% 90% 60% 3% 65%								1306
DOC	CW	YG MARB BF REA API TI							ADJ. YW	1300
18.3	57.0	0.0-	3 0.6	7 -0.	.008	0.63	155.8	107.0	YW	114
3%	10%	90%	5 15	%	-	55%	20%	1%	RATIO	114

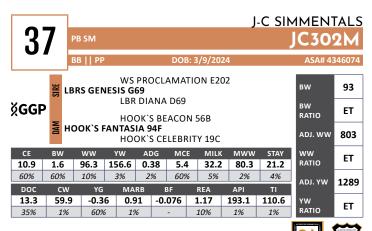






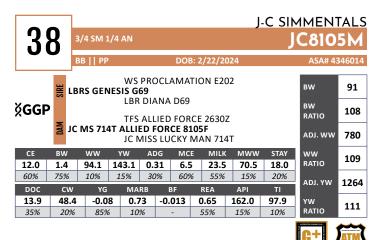


JC228M || Sells as Lot 36.



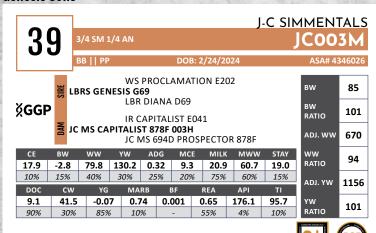


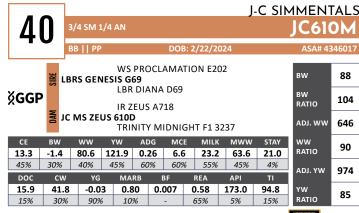
JC302M || Sells as Lot 37.



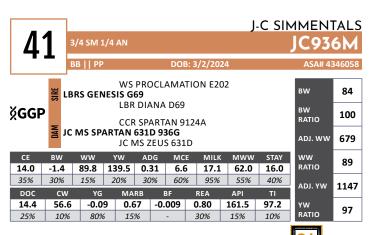


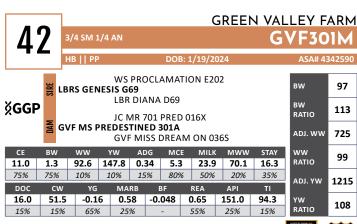
JC8105M || Sells as Lot 38.



















2%

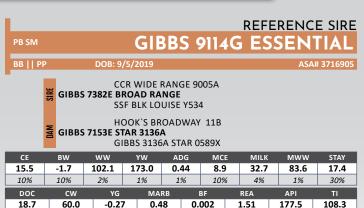
1%

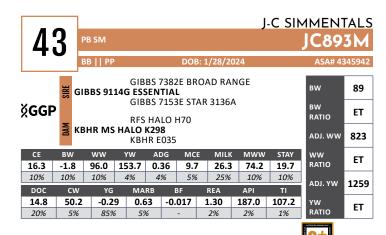
90%

15%

### GIBBS 9114G ESSENTIAL

Essential is proving to be a genetic superstar who rivals any bull in the business for the spread he offers from birth to yearling. The sons are wonderful structured, easy to look at, great for docility and will no doubt sire cattle who create premiums.







JC893M || Sells as Lot 43.

### **Essential Sons**



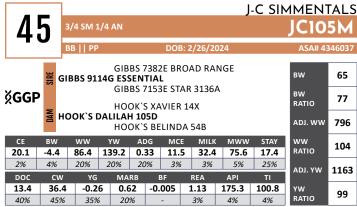
J-C SIMMENTALS 3/4 SM 1/4 AN IC6141 GIBBS 7382E BROAD RANGE **GIBBS 9114G ESSENTIAL** GIBBS 7153E STAR 3136A BW RATIO **%GGP** 110 RC XCEED 063D TJ 614G ADJ. WW 858 TJ 106E 112 -0.5 95.1 151.7 0.35 8.1 10% 10% 10% 1313 59.4 -0.18 0.78 -0.003 11.2 1.18 167.3 104.8 112





JC614M || Sells as Lot 44.







JC105M || Sells as Lot 45.

### Heterosis

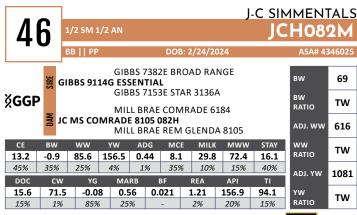
by Marty Ropp

Years of research and industry proofs stand unchallenged. Crossbred calves simply weigh more and crossbred commercial cows are absolutely more productive and profitable than straightbred commercial cows. End of story! In fact, the economic advantages are so large, one could argue that anyone discouraging commercial herds from using planned crossbreeding is just not interested in their profits or sustainability.

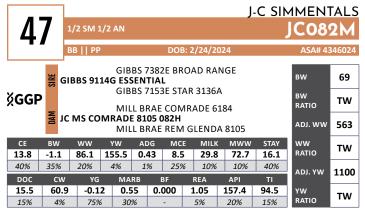
Historically, the promotion of crossbreeding has focused on the simple direct effects of individual heterosis. This is because those improvements are immediate, easy to see and impressive, often resulting in increased weaning weights of 4 to 5%. That translates in a 15 to 35 more pounds of calf weaned next year compared to this year, just with your first cross on straightbred cows. Far greater economic impacts of crossbreeding however are realized in the added profit produced by crossbred commercial cowherds designed with a plan for profit. "Plan" is the key. Just like in all facets of the commercial cow calf business, poor decisions in crossbreeding programs for breed, source or individuals are not acceptable, especially today with better information available and more value at stake.

So, how much more valuable is a crossbred commercial female vs. one that is not? Research repeatedly shows a lifetime production increase for crossbred females of between 20 to 25% because of greater fertility, longevity and improved maternal environment. Hundreds of publications have demonstrated this advantage dating back to the 70's and there is literally no research that dispute these results. Simply put, if an average straight-bred female produces six, 500 pound calves in her life, the result is about 3000 lbs. of gross production. In comparison, based on years of data and research, her crossbred counterpart will deliver between 3600 and 3750 pounds of calf weaned because on the average she produces an extra calf in her lifetime and each calf is heavier. Depending on price, that added performance generates somewhere at or above \$1000 more total dollars of value or more than \$100 per year of added income. The benefit of needing to retain 10-15% less replacement heifers each year and calve substantially fewer 2-year-olds each season is a huge bonus as well.

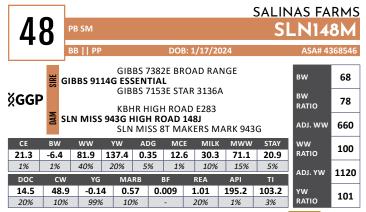
I realize that the previous example is based on maximum heterosis which is achievable through advanced management or systems approaches, but can be challenging to maintain for some operations. For greatest simplicity and practicality, consider composited seedstock with the breeds and percentages that fit your production and marketing situation. They come with retained heterosis and profit enhancement bred in. Even at 50-75% of the maximum possible heterosis, the increased profit composites provide is difficult to match by any other enterprise change and the long-term improved uniformity of both calf crop and cow herd just makes everything you do easier.



G+









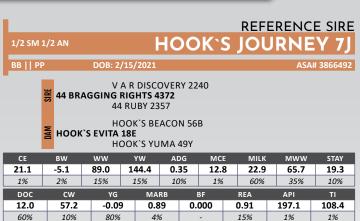
# GREAT LAKES BEEF CONNECTION SALUTES OUR MILITARY AND FIRST RESPONDERS. THANK YOU FOR YOUR SERVICE.





## **HOOK'S JOURNEY 7J**

Not your typical heifer bulls are found in the Journey sire group. The bulls are high CE, high marbling and are well above breed average growth. Their genetic potential for multi trait excellence is unrivaled! If you want end product value and great maternal traits go home with a Journey son.

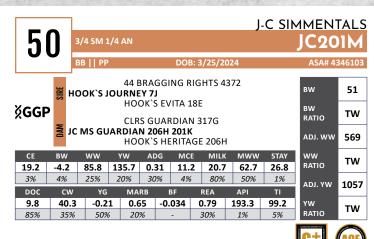


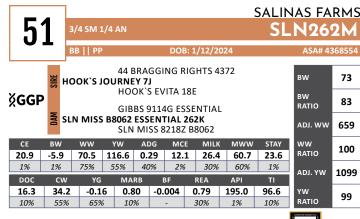


SLN251M	ш	Salle	ac	l o+	40
3L13231101	ш	Selis	as	LOT	47.

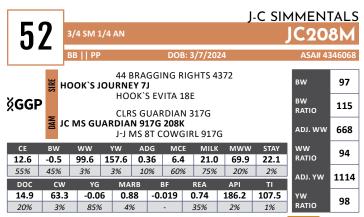


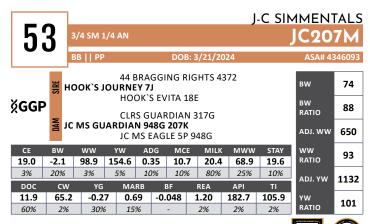








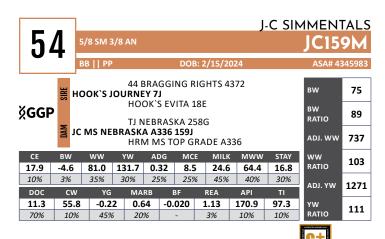










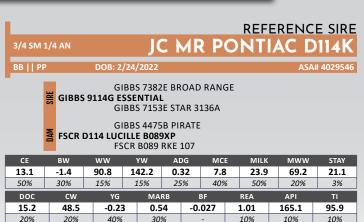


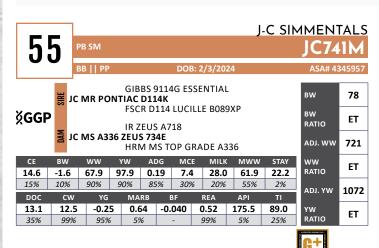


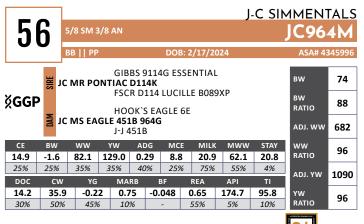


### JC MR PONTIAC DI14K

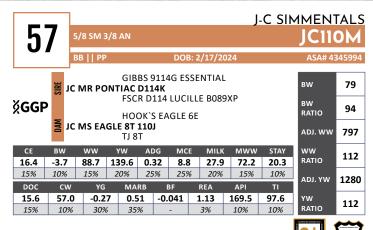
2023 high seller who went to Rydeen Farms and Select Sires. The cattle are wonderful in terms of type being dense in their build, wonderful structured, and great docility. Genetically the sons are balanced across the board and offer a big spread from birth to yearling. Look for these ultra complete sons to add value to multiple facets of your operation.



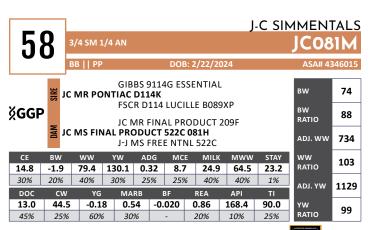


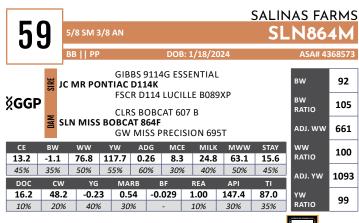




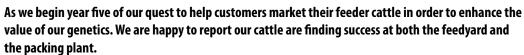








# **Great Lakes Sired Feeder Cattle Finding Success**





We understand the majority of customers are unable to have the quantity of cattle in order to market full pots or retain ownership. However, by co-mingling customers Great Lakes Beef Connection sired calves we feel this is a good path to receive more value for our smaller producers. If you are a larger producer who has pot loads, feel free to contact us we have a large interest in helping you market and place your feeders as well.

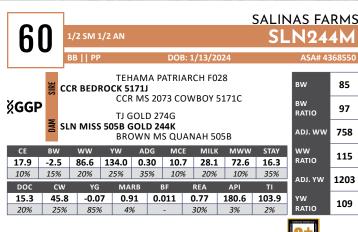
Save the Date October 21, 2025
West Branch Feeder Cattle Sale.

For additional pooling of Michigan feeder cattle, contact us or Jimmy Lambert 231-920-8263.





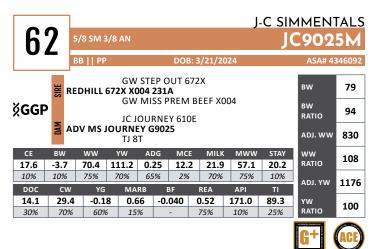
SLN244M || Sells as Lot 60.

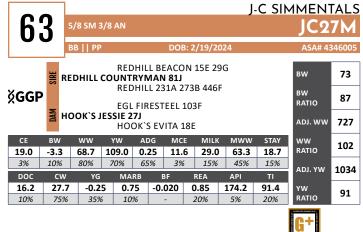


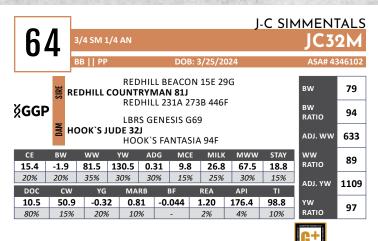


GVF918M || Sells as Lot 61.



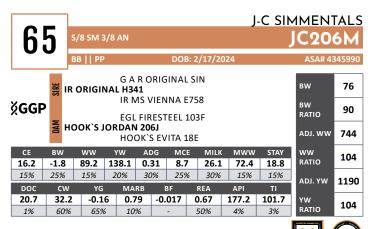






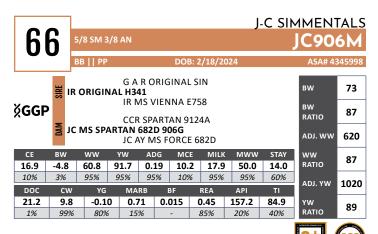


Redhill Countryman 81J || Sire of Lot 64.





JC206M || Sells as Lot 65.

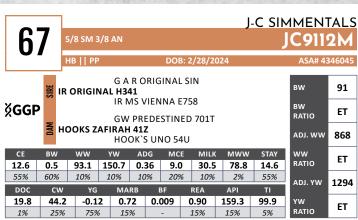




IR Original H341 || Sells as Lot 66.



JC9112M || Sells as Lot 67.

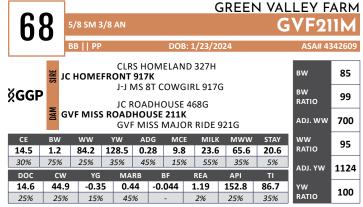






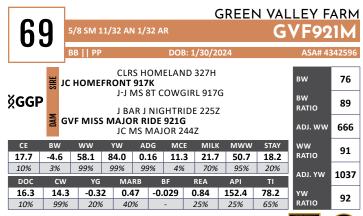


GVF211M || Sells as Lot 68.



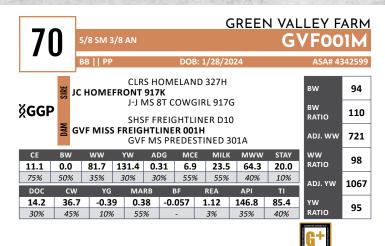






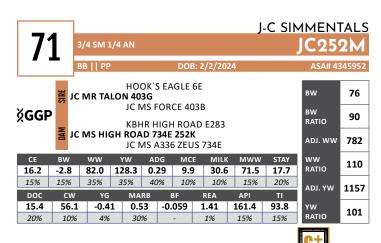






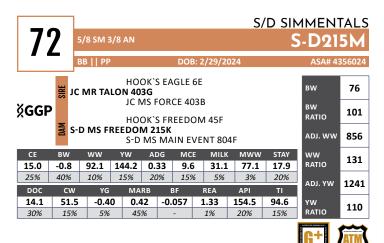


GVF001M || Sells as Lot 70.





JC252M || Sells as Lot 71.

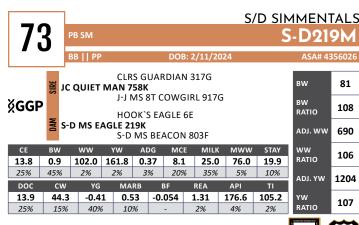




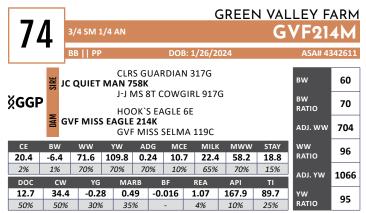
S-D215M || Sells as Lot 72.

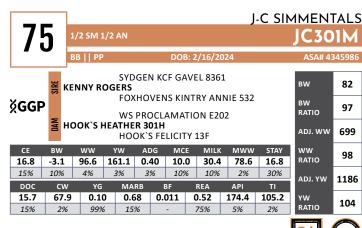


GVF214M || Sells as Lot 74.







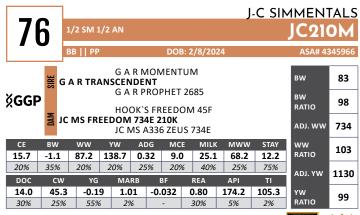








JC210M || Sells as Lot 76.

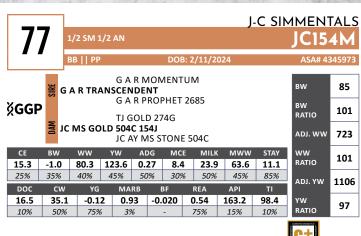






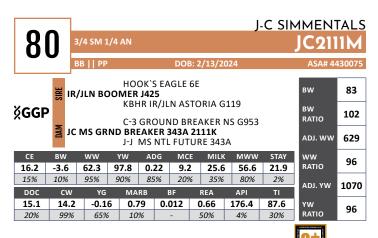


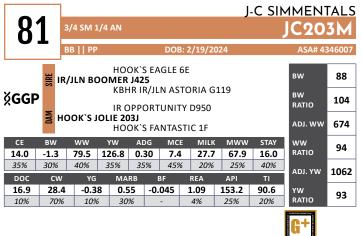


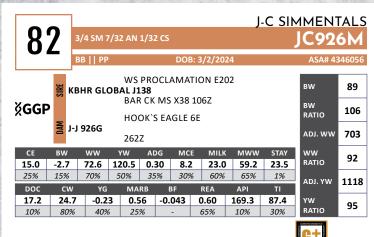


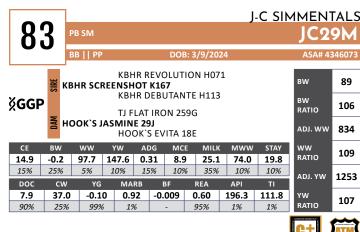




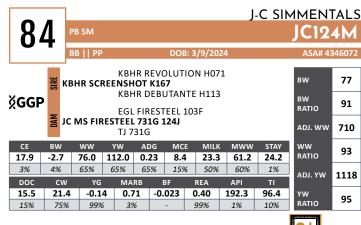






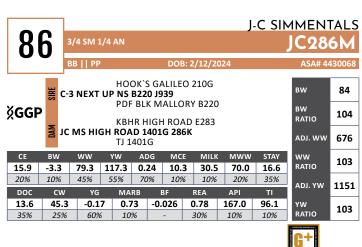


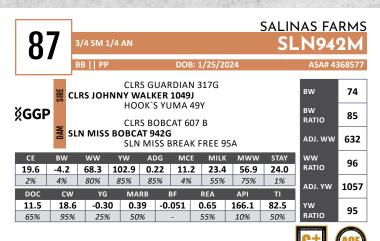




JC222M || Sells as Lot 85.

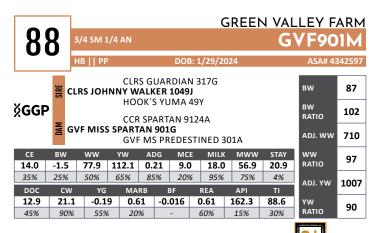






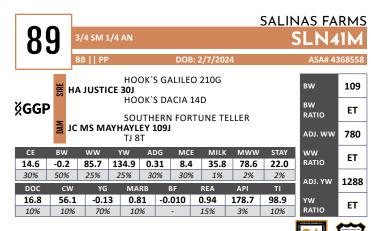


CLRS Johnny Walker 1049J || Sire of Lots 87-88.





GVF901M || Sells as Lot 88.

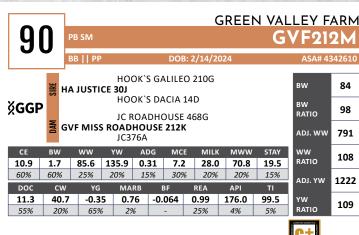


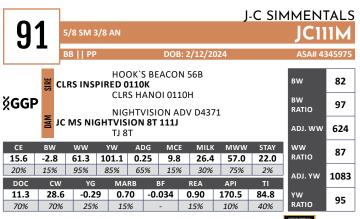


SLN41M || Sells as Lot 89.

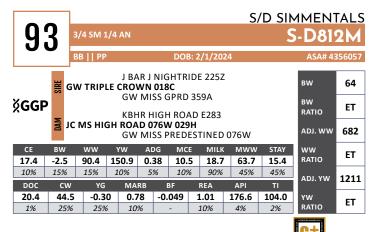


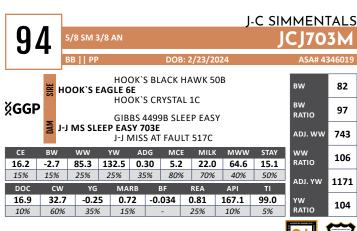
GVF212M || Sells as Lot 90.

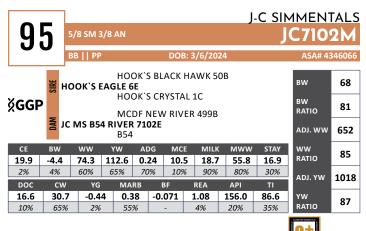


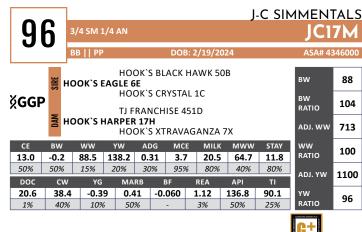




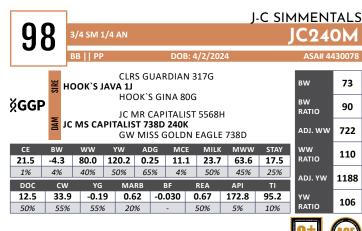


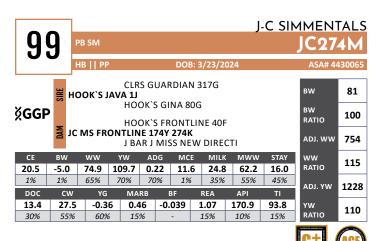


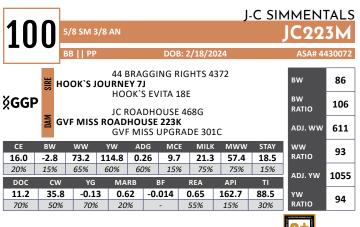










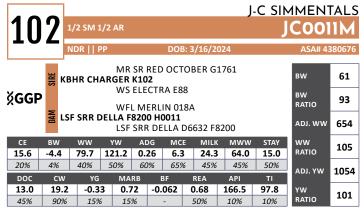


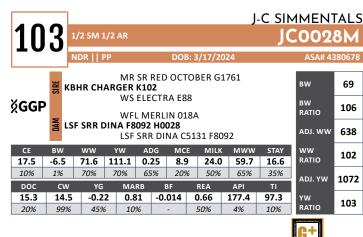


JC0011M || Sells as Lot 102.



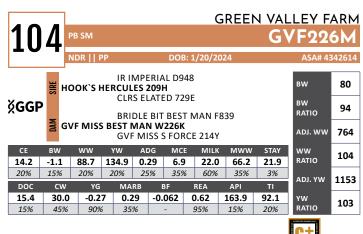








GVF226M || Sells as Lot 104.

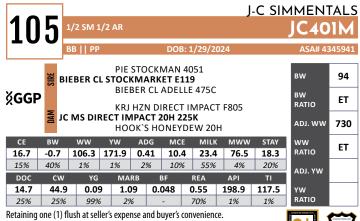




JC401M || Sells as Lot 105.



JC Ms Direct Impact 20H 225K || Dam of Lot 105.



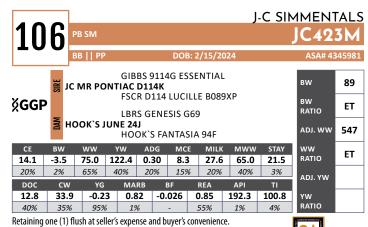
## **Elite Open Heifers**

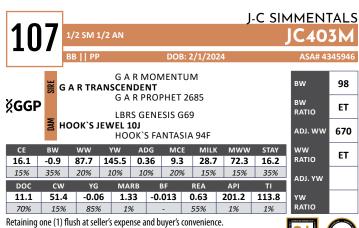


JC423M || Sells as Lot 106.



JC403M || Sells as Lot 107.







# 2025 Purebred Simmental Percentile Table

%	API	TI	CE	BW	WW	ADG	YW	MCE	MLK	MWW	STY	DOC	CWT	YG	MRB	BF	REA
1	185.79	105.06	18.70	-3.70	103.50	0.38	161.80	11.20	34.10	80.30	22.60	19.20	57.80	-0.56	0.76	-0.12	1.34
2	179.45	102.27	17.80	-3.10	100.10	0.36	155.90	10.60	32.70	78.40	21.60	18.20	53.50	-0.54	0.68	-0.11	1.27
3	175.43	100.43	17.20	-2.60	98.20	0.35	152.20	10.20	31.90	77.00	21.10	17.60	51.10	-0.53	0.64	-0.11	1.23
4	172.89	99.07	16.70	-2.30	96.80	0.34	149.70	9.90	31.30	76.00	20.60	17.20	49.20	-0.52	0.60	-0.11	1.20
5	170.43	97.89	16.30	-2.10	95.50	0.34	147.60	9.70	30.80	75.20	20.30	16.90	47.50	-0.51	0.57	-0.10	1.18
10	161.80	93.81	15.10	-1.30	91.40	0.31	140.40	8.80	29.10	72.40	19.30	15.60	42.40	-0.48	0.47	-0.10	1.10
15	156.22	91.15	14.30	-0.70	88.60	0.30	135.50	8.20	27.90	70.40	18.60	14.80	39.20	-0.47	0.40	-0.09	1.05
20	151.51	89.08	13.70	-0.30	86.40	0.29	131.70	7.70	26.90	68.90	18.10	14.20	36.80	-0.45	0.35	-0.09	1.01
25	147.50	87.18	13.20	0.00	84.50	0.28	128.40	7.40	26.10	67.40	17.60	13.60	34.80	-0.44	0.31	-0.09	0.98
30	143.94	85.54	12.80	0.30	82.80	0.27	125.40	7.00	25.40	66.20	17.20	13.20	33.00	-0.43	0.27	-0.08	0.96
35	140.68	84.09	12.40	0.60	81.30	0.26	122.80	6.70	24.80	65.00	16.80	12.70	31.40	-0.42	0.24	-0.08	0.93
40	137.59	82.70	12.10	0.90	80.00	0.25	120.20	6.40	24.20	63.90	16.40	12.30	30.00	-0.41	0.21	-0.08	0.91
45	134.81	81.36	11.70	1.10	78.80	0.25	118.00	6.10	23.60	62.80	16.00	11.90	28.70	-0.40	0.18	-0.08	0.88
50	132.14	80.11	11.40	1.40	77.60	0.24	115.90	5.80	23.00	61.70	15.50	11.60	27.30	-0.39	0.16	-0.07	0.86
55	129.42	78.89	11.00	1.60	76.40	0.23	113.80	5.60	22.40	60.60	15.10	11.20	26.00	-0.37	0.14	-0.07	0.84
60	126.82	77.67	10.70	1.80	75.20	0.23	111.60	5.30	21.80	59.50	14.60	10.80	24.70	-0.36	0.12	-0.07	0.82
65	124.15	76.39	10.30	2.00	74.00	0.22	109.40	5.00	21.20	58.50	14.10	10.40	23.40	-0.35	0.09	-0.07	0.80
70	121.64	75.20	9.90	2.30	72.80	0.21	107.20	4.70	20.50	57.40	13.60	9.90	22.00	-0.34	0.07	-0.06	0.77
75	118.97	74.03	9.50	2.50	71.40	0.21	104.90	4.40	19.80	56.30	13.10	9.40	20.70	-0.33	0.05	-0.06	0.75
80	116.45	72.80	9.00	2.80	70.00	0.20	102.30	4.10	19.10	55.20	12.50	8.80	19.20	-0.31	0.03	-0.06	0.72
85	113.67	71.42	8.40	3.10	68.30	0.19	99.50	3.70	18.30	54.00	11.90	8.10	17.50	-0.29	0.00	-0.05	0.69
90	110.55	69.72	7.60	3.60	66.30	0.18	95.80	3.20	17.20	52.50	11.10	7.10	15.40	-0.27	-0.03	-0.05	0.65
95	106.32	67.44	6.30	4.30	63.20	0.16	90.70	2.40	15.80	50.40	10.20	5.60	12.30	-0.23	-0.08	-0.04	0.58
Avg	132.14	80.11	11.40	1.40	77.60	0.24	115.90	5.80	23.00	61.70	15.50	11.60	27.30	-0.39	0.16	-0.07	0.86

# 2025 Hybrid Percentile Table

														,			
%	API	TI	CE	BW	WW	ADG	YW	MCE	MLK	MWW	STY	DOC	CWT	YG	MRB	BF	REA
1	186.70	103.61	20.80	-5.60	101.30	0.40	162.40	12.50	35.00	80.20	21.90	20.30	66.50	-0.48	1.04	-0.10	1.22
2	179.85	101.05	19.70	-4.90	98.10	0.38	157.20	11.80	33.60	78.20	21.10	19.10	61.80	-0.45	0.93	-0.09	1.16
3	175.64	99.32	19.00	-4.40	96.00	0.37	153.60	11.40	32.70	76.80	20.50	18.40	59.00	-0.43	0.88	-0.09	1.11
4	172.75	98.14	18.50	-4.00	94.50	0.36	150.90	11.00	32.10	75.70	20.10	17.90	57.00	-0.42	0.83	-0.08	1.08
5	170.23	97.10	18.10	-3.70	93.40	0.36	148.70	10.80	31.60	74.90	19.80	17.60	55.30	-0.41	0.80	-0.08	1.05
10	161.95	93.77	16.80	-2.80	89.30	0.33	141.70	9.90	29.80	72.00	18.70	16.30	49.80	-0.37	0.69	-0.07	0.96
15	156.59	91.39	15.90	-2.20	86.60	0.32	136.80	9.30	28.60	70.00	18.00	15.50	46.20	-0.34	0.62	-0.07	0.90
20	152.35	89.48	15.20	-1.70	84.50	0.31	132.90	8.80	27.60	68.40	17.40	14.80	43.40	-0.32	0.57	-0.06	0.86
25	148.81	87.86	14.70	-1.30	82.60	0.30	129.80	8.40	26.90	67.10	16.90	14.30	41.20	-0.30	0.52	-0.06	0.82
30	145.53	86.32	14.20	-1.00	81.00	0.29	126.80	8.00	26.20	66.00	16.40	13.80	39.20	-0.28	0.48	-0.05	0.79
35	142.41	84.90	13.70	-0.60	79.50	0.28	124.10	7.70	25.60	64.90	15.90	13.40	37.40	-0.26	0.45	-0.05	0.76
40	139.38	83.54	13.30	-0.40	78.20	0.27	121.70	7.40	25.00	63.80	15.50	13.00	35.70	-0.25	0.42	-0.05	0.73
45	136.41	82.25	12.90	-0.10	76.80	0.27	119.30	7.10	24.40	62.80	15.10	12.60	34.10	-0.23	0.39	-0.04	0.70
50	133.49	80.95	12.50	0.20	75.50	0.26	116.90	6.80	23.80	61.80	14.60	12.30	32.50	-0.21	0.36	-0.04	0.67
55	130.57	79.61	12.20	0.40	74.20	0.25	114.50	6.50	23.20	60.80	14.20	11.90	31.00	-0.20	0.33	-0.03	0.65
60	127.64	78.22	11.80	0.70	73.00	0.24	112.10	6.20	22.70	59.70	13.70	11.60	29.60	-0.18	0.30	-0.03	0.62
65	124.61	76.79	11.40	0.90	71.60	0.24	109.80	5.90	22.10	58.70	13.30	11.20	28.00	-0.17	0.27	-0.03	0.59
70	121.48	75.27	11.00	1.20	70.20	0.23	107.30	5.60	21.50	57.50	12.70	10.80	26.50	-0.15	0.24	-0.02	0.56
75	118.00	73.71	10.60	1.50	68.70	0.22	104.70	5.30	20.80	56.30	12.10	10.30	24.80	-0.13	0.21	-0.02	0.53
80	114.24	72.02	10.10	1.80	67.00	0.21	101.90	4.90	20.10	55.00	11.40	9.80	22.80	-0.11	0.18	-0.02	0.50
85	110.23	70.13	9.50	2.20	65.10	0.20	98.40	4.40	19.20	53.50	10.60	9.10	20.60	-0.08	0.15	-0.01	0.46
90	105.50	68.01	8.70	2.70	62.50	0.19	94.10	3.90	18.10	51.70	9.70	8.10	17.90	-0.05	0.11	0.00	0.40
95	98.84	64.98	7.40	3.40	58.70	0.17	87.70	3.00	16.50	49.00	8.20	6.50	13.70	0.00	0.05	0.01	0.32
Avg	133.49	80.95	12.50	0.20	75.50	0.26	116.90	6.80	23.80	61.80	14.60	12.30	32.50	-0.21	0.36	-0.04	0.67



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